

**Figure 1 (PRIOR ART)**

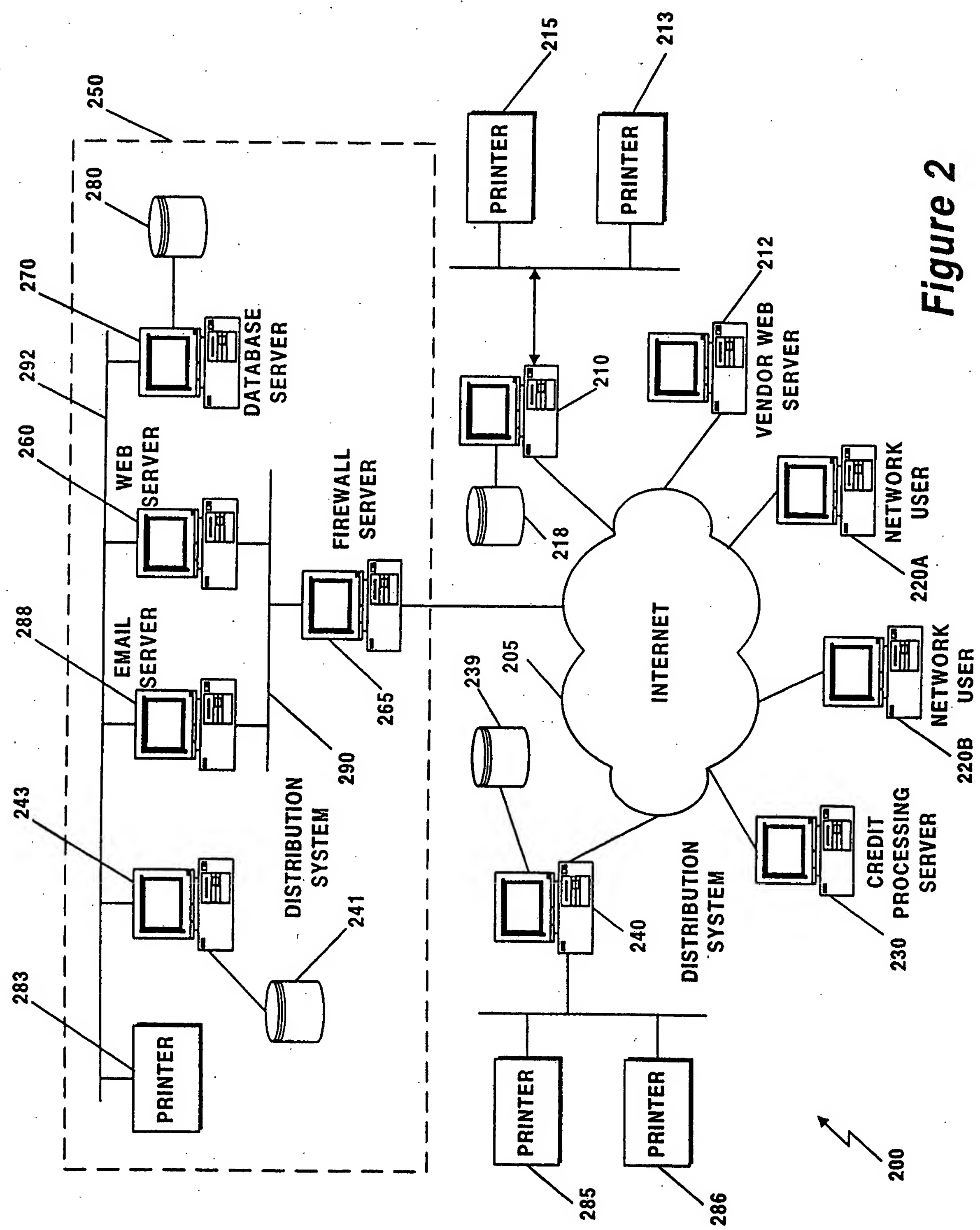


Figure 2

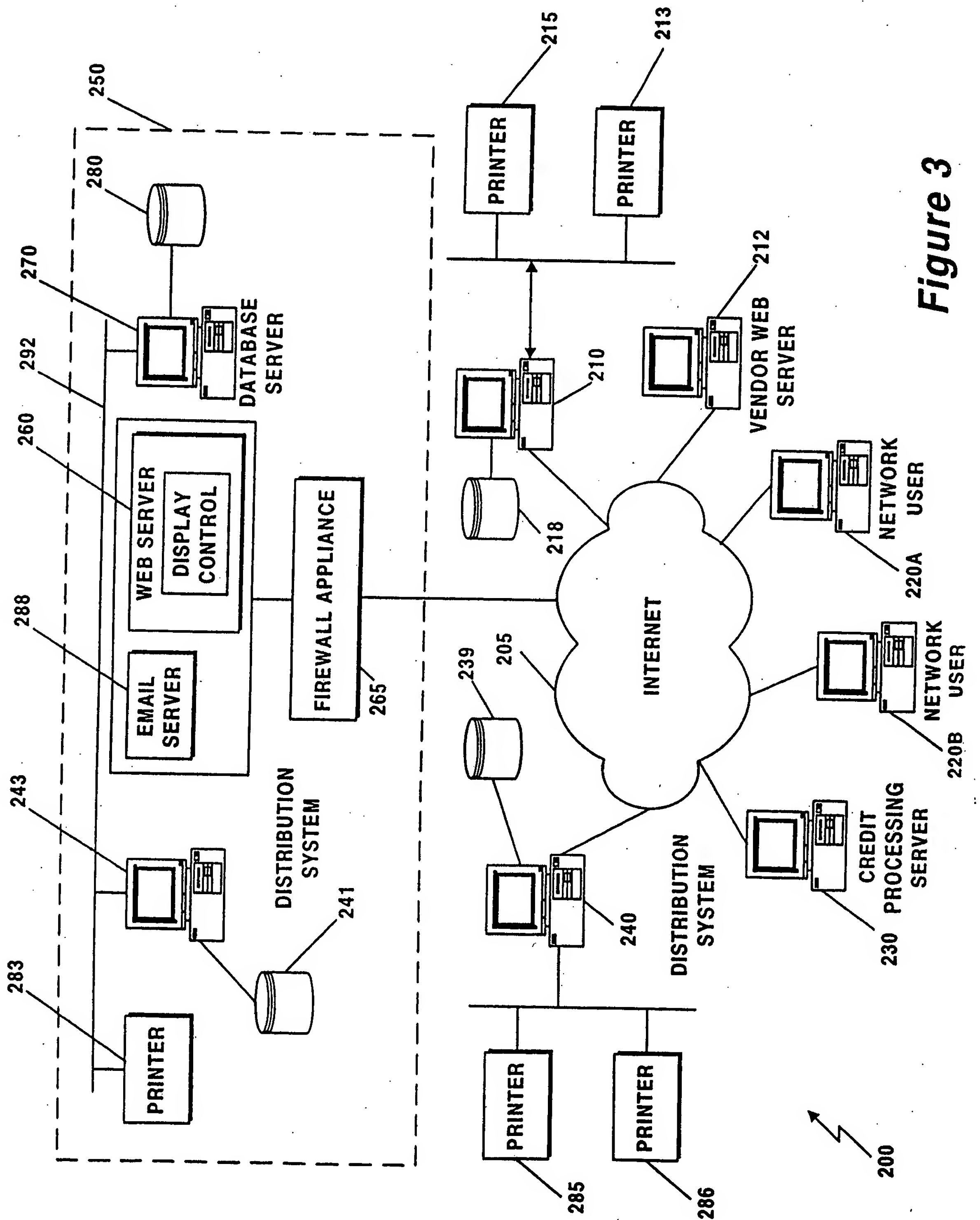
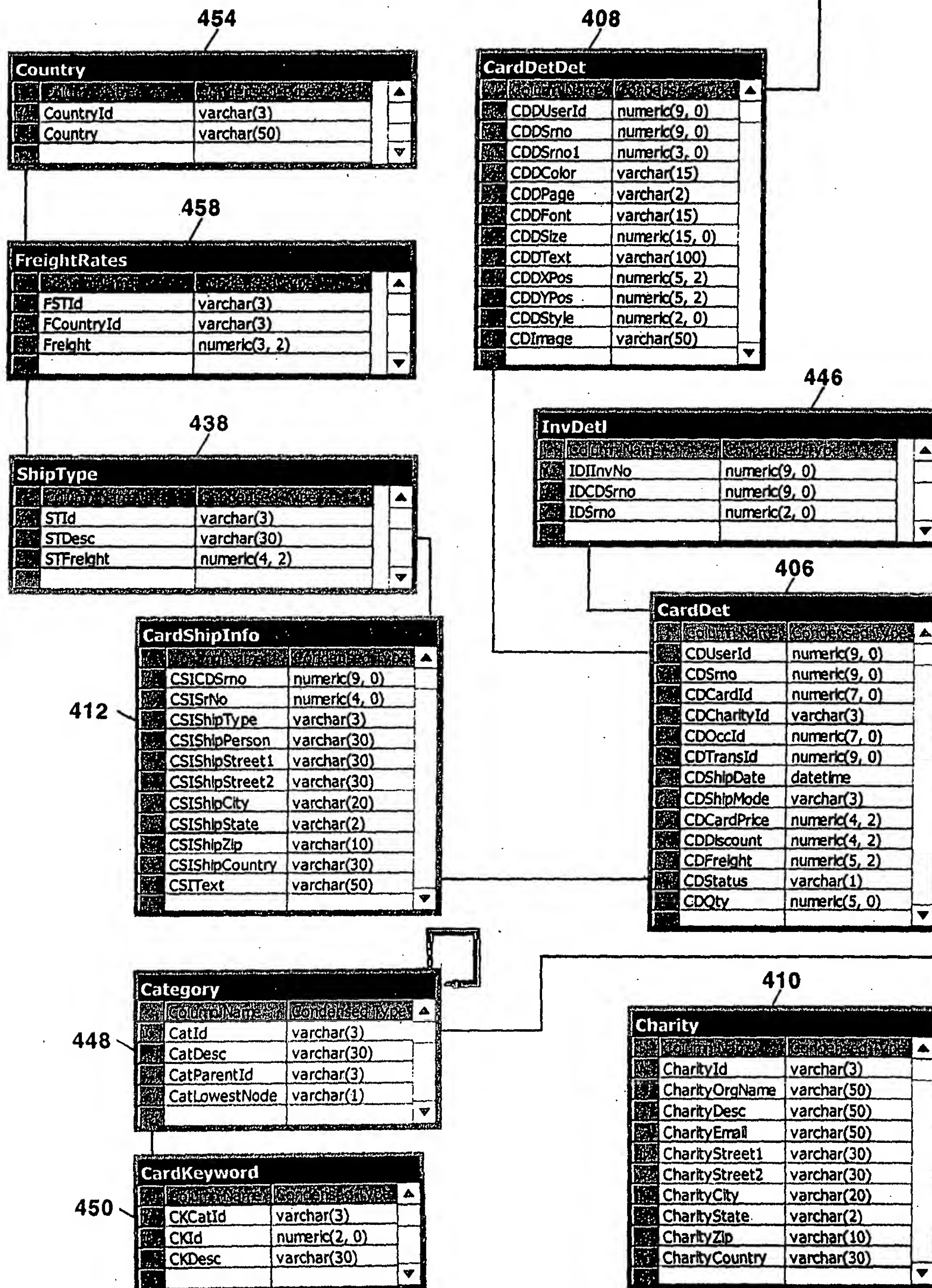


Figure 3

**Figure 4A**



TO FIGURE 4B



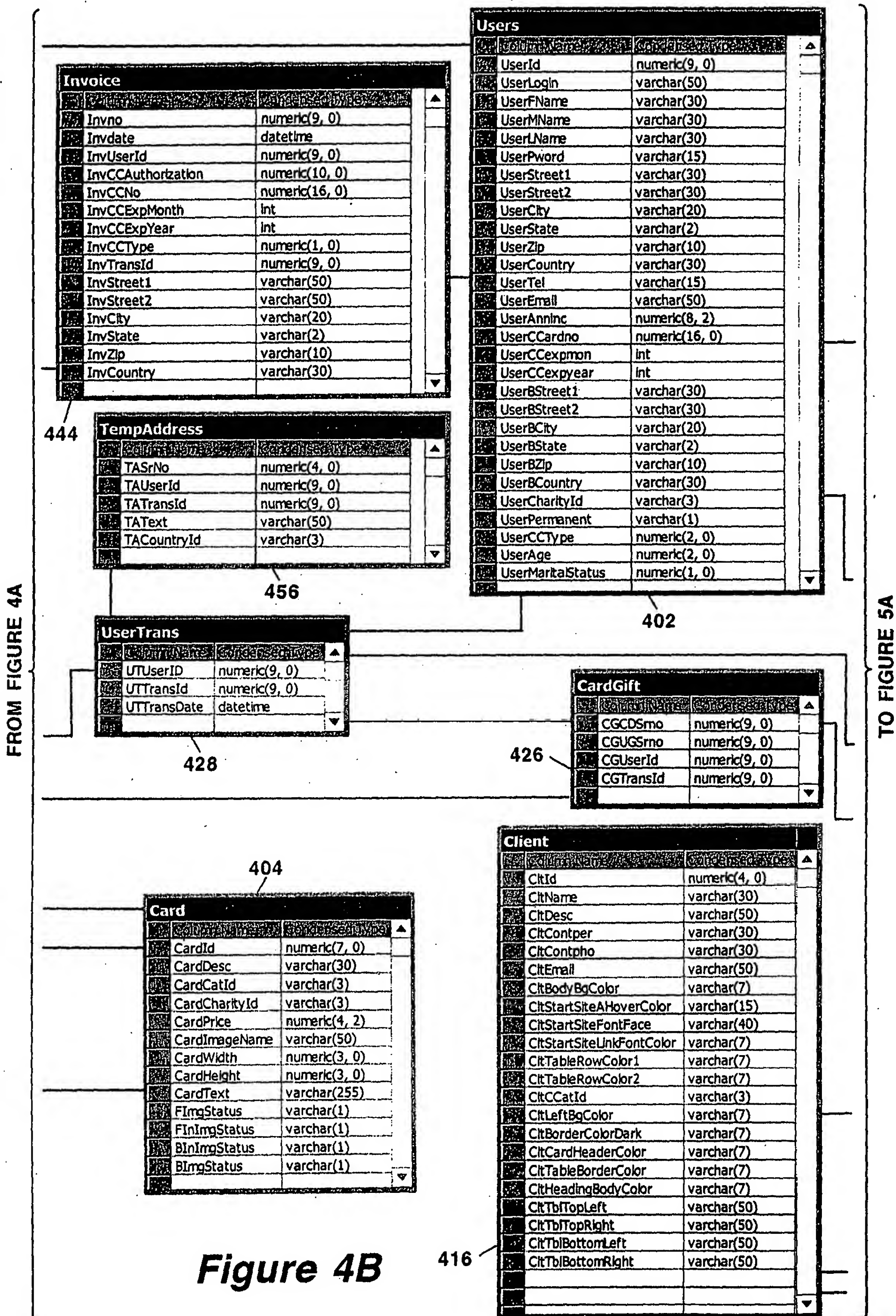
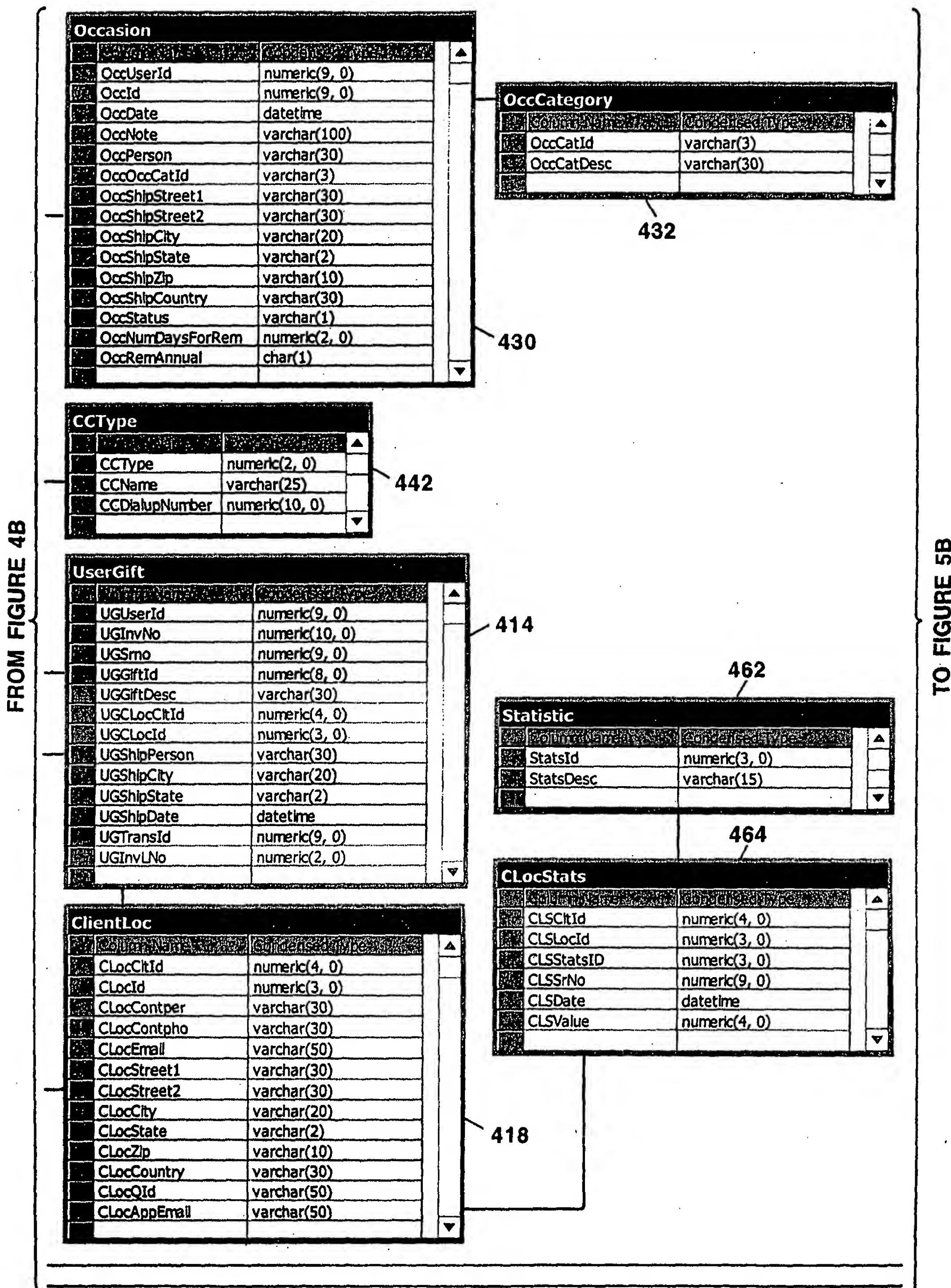


Figure 5A

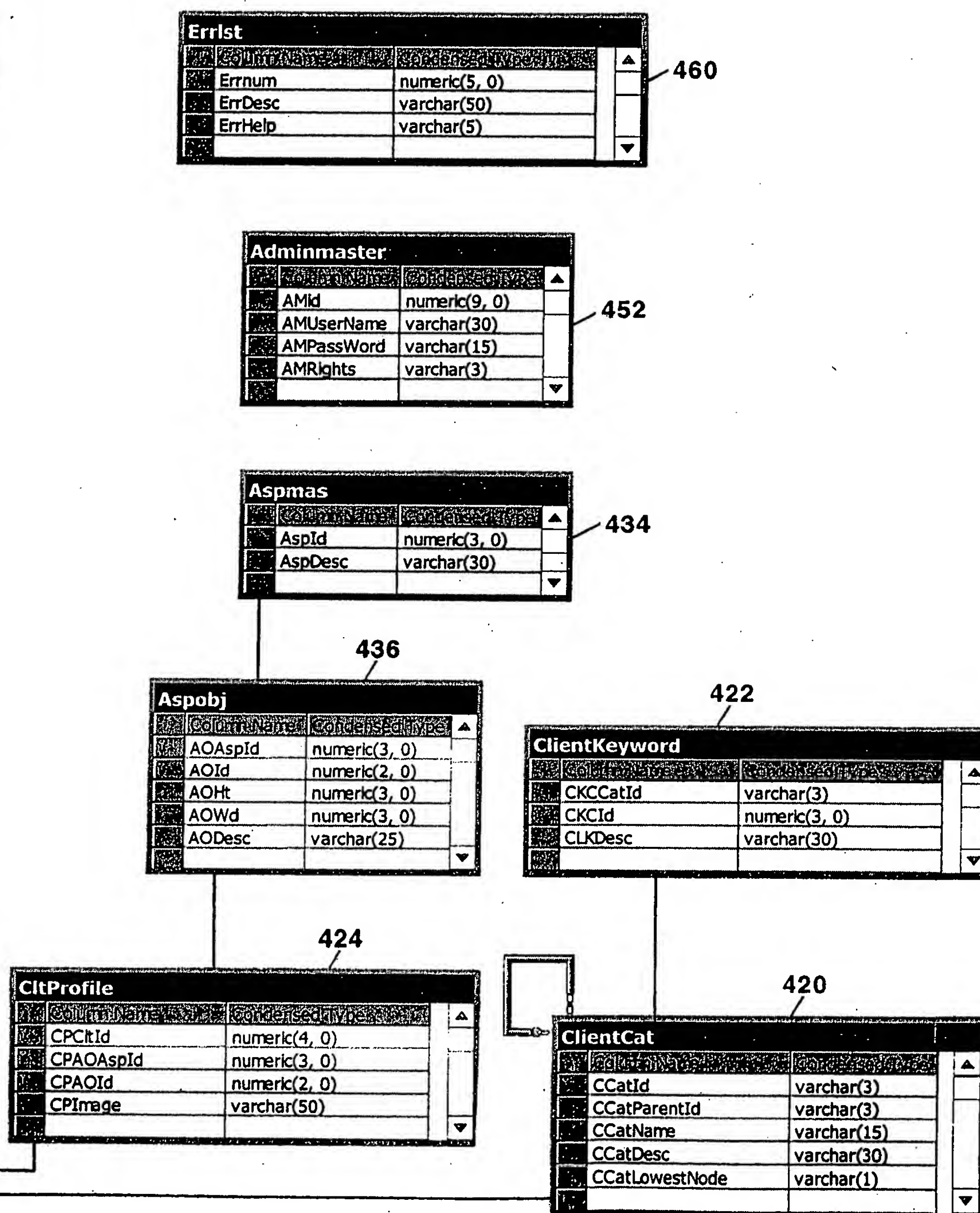




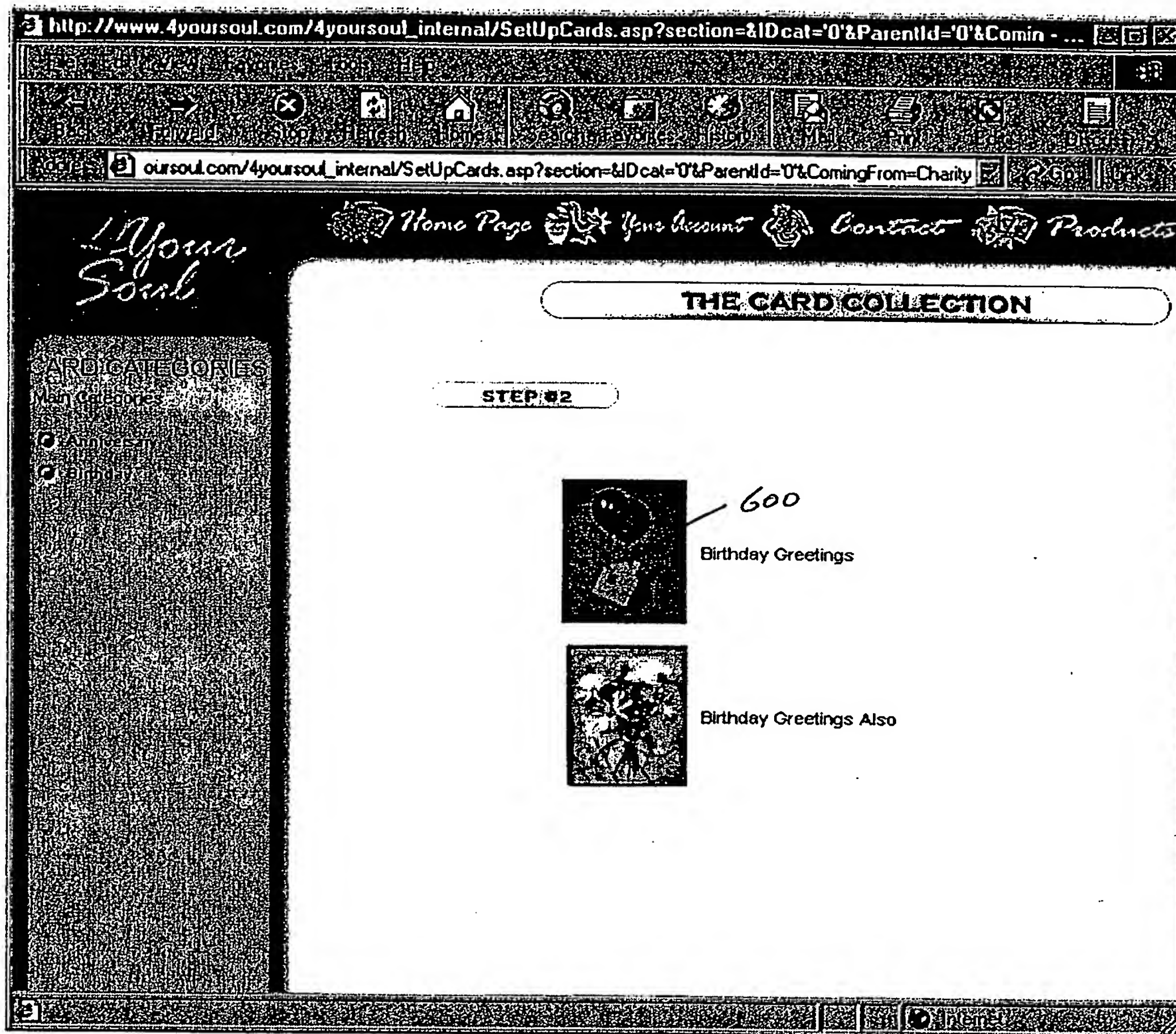
7/45

**Figure 5B**

FROM FIGURE 5A



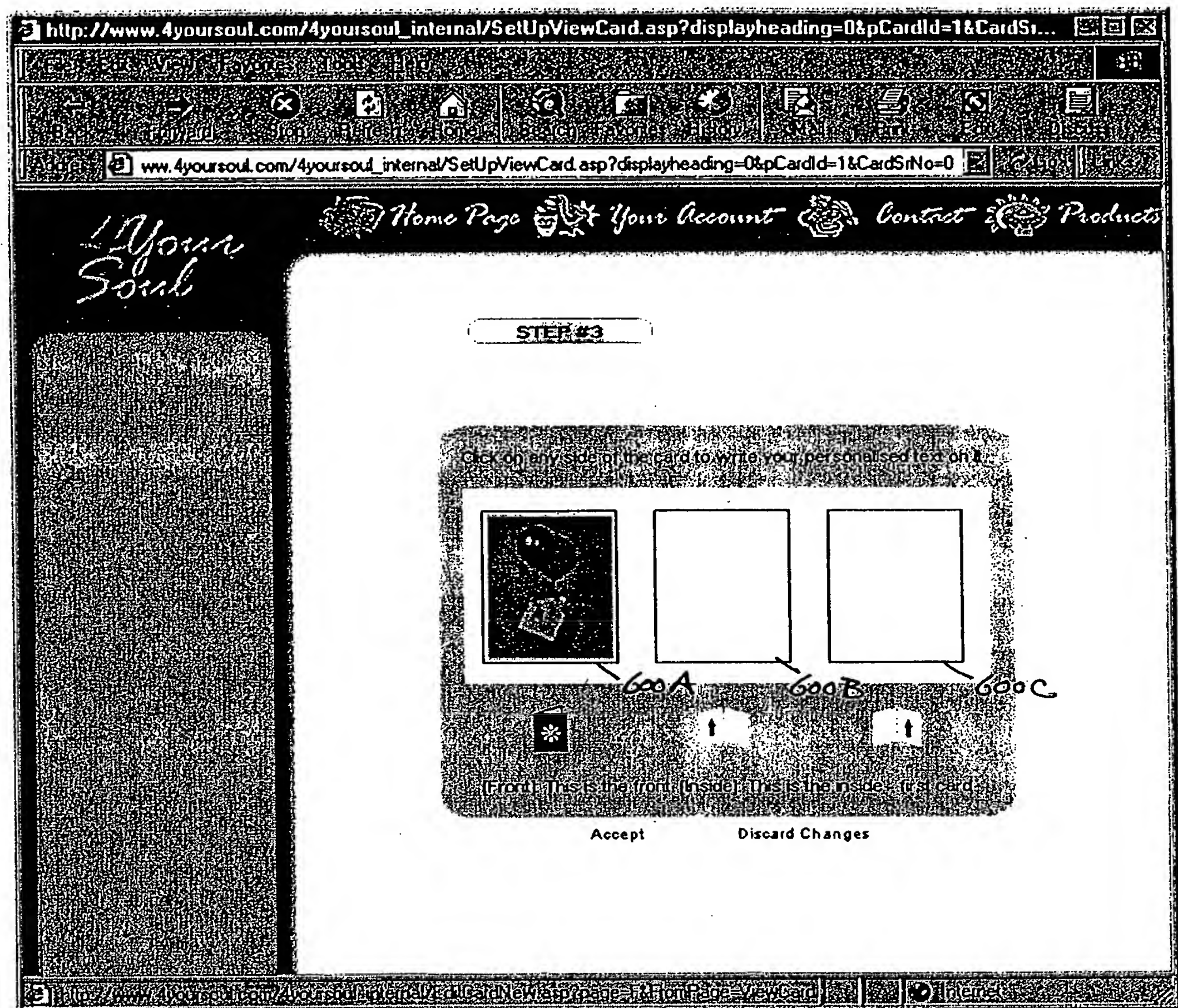
8/45



**Figure 6A**

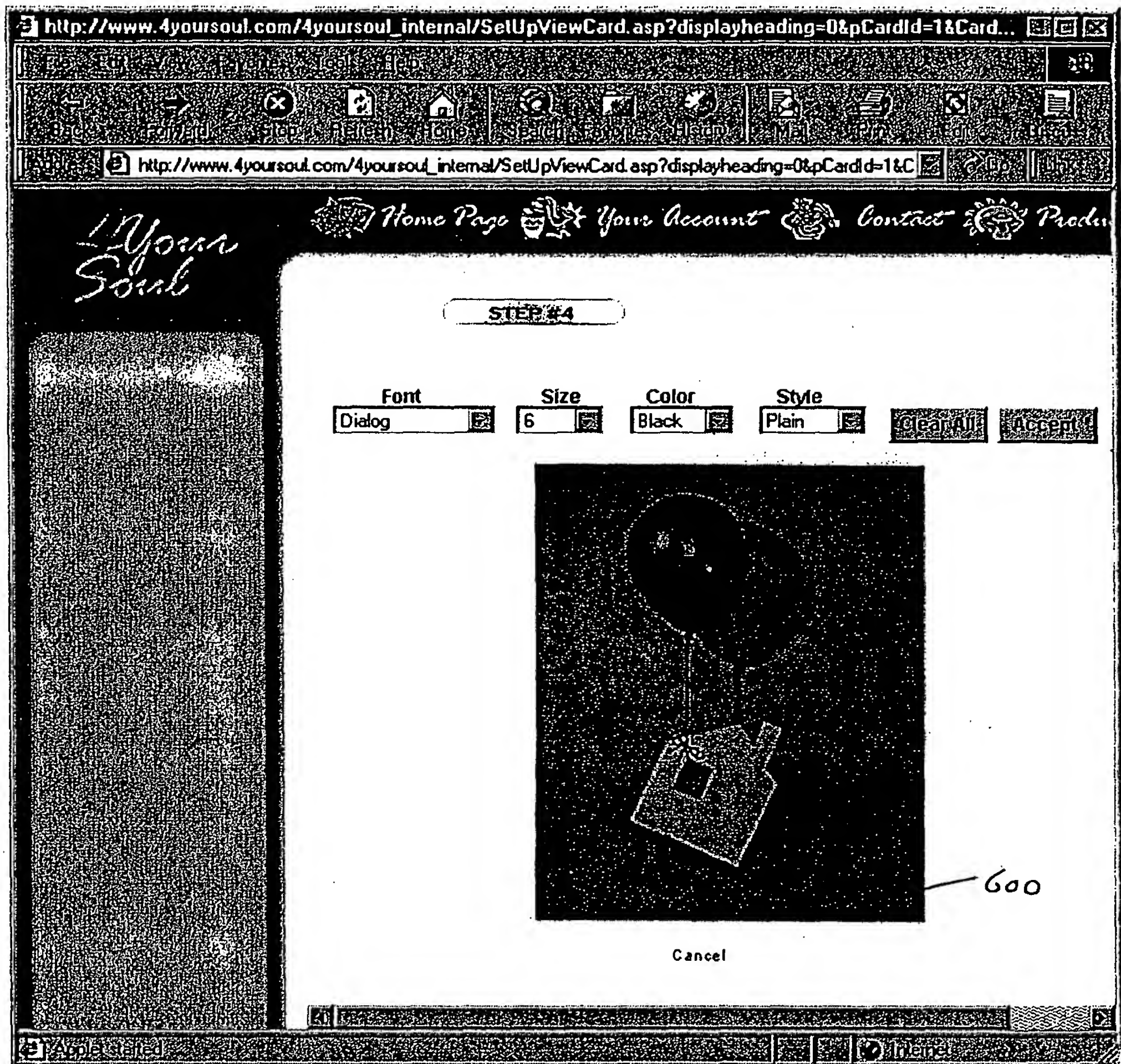


9/45



**Figure 6B**

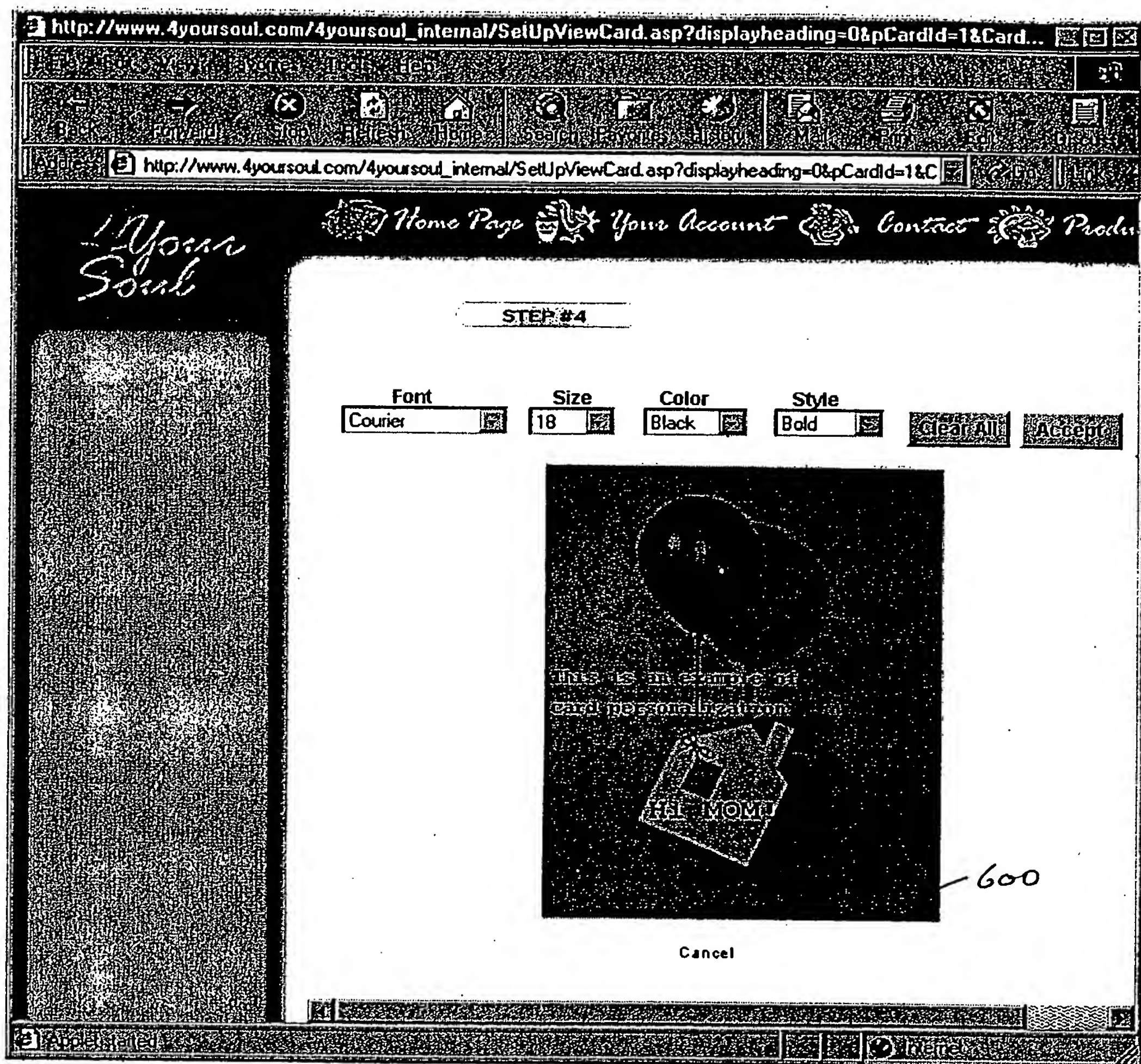
10/45



**Figure 6C**



11/45



**Figure 6D**



12/45

The screenshot shows a web browser window with the address bar displaying [http://www.4yoursoul.com/4yoursoul\\_internal/start.asp](http://www.4yoursoul.com/4yoursoul_internal/start.asp). The browser is Microsoft Internet Explorer. The website has a dark header with the logo "4your Soul" and navigation links: Home Page, Your Account, Contact, and Products. A "WELCOME TO 4 YOUR SOUL" banner is visible. On the left, there is a sidebar with links: Clients, Greeting Cards, Fall Reminders, and Bulk Mailing. Below these are fields for "UserName" and "Password", a "Login" button, and links for "New User" and "Forgot Password". The main content area is titled "STEP #1" and contains the text: "Part of the proceeds from your greeting card order will go to the to charity of your choice:". Below this is a dropdown menu showing "Breast Cancer" with a checkmark. A note states: "(some cards are dedicated to specific charities, these cards are noted with an \*.)". A table lists charity options:

Charity	Description
Breast Cancer	Breast Cancer
None	No Charity
Red Cross	Red Cross
World Wildlife Fund	World Wildlife Fund

Below the table is an "OK" button.

**Figure 6E**

13/45

http://www.4yoursoul.com/4yoursoul\_internal/SetUpViewCard.asp?displayheading=0&pCardId=1&Card...

4your soul

Home Page Your Account Contact Product

STEP #5

Shipping Detail

How would you like us to mail this card? U.S. Mail ☒

By which date should the card reach its destination? Month: 1 Day: 1 Year: 2000

Name: John Doe

Street 1: Main Street

Street 2:

City: City

State: ST

Zip: 12345

Country: United States of America ☒

To which charity would you like us to contribute from the sale of this card? Breast Cancer ☒

Accept Take Me Back Clear

Figure 6F



14/45

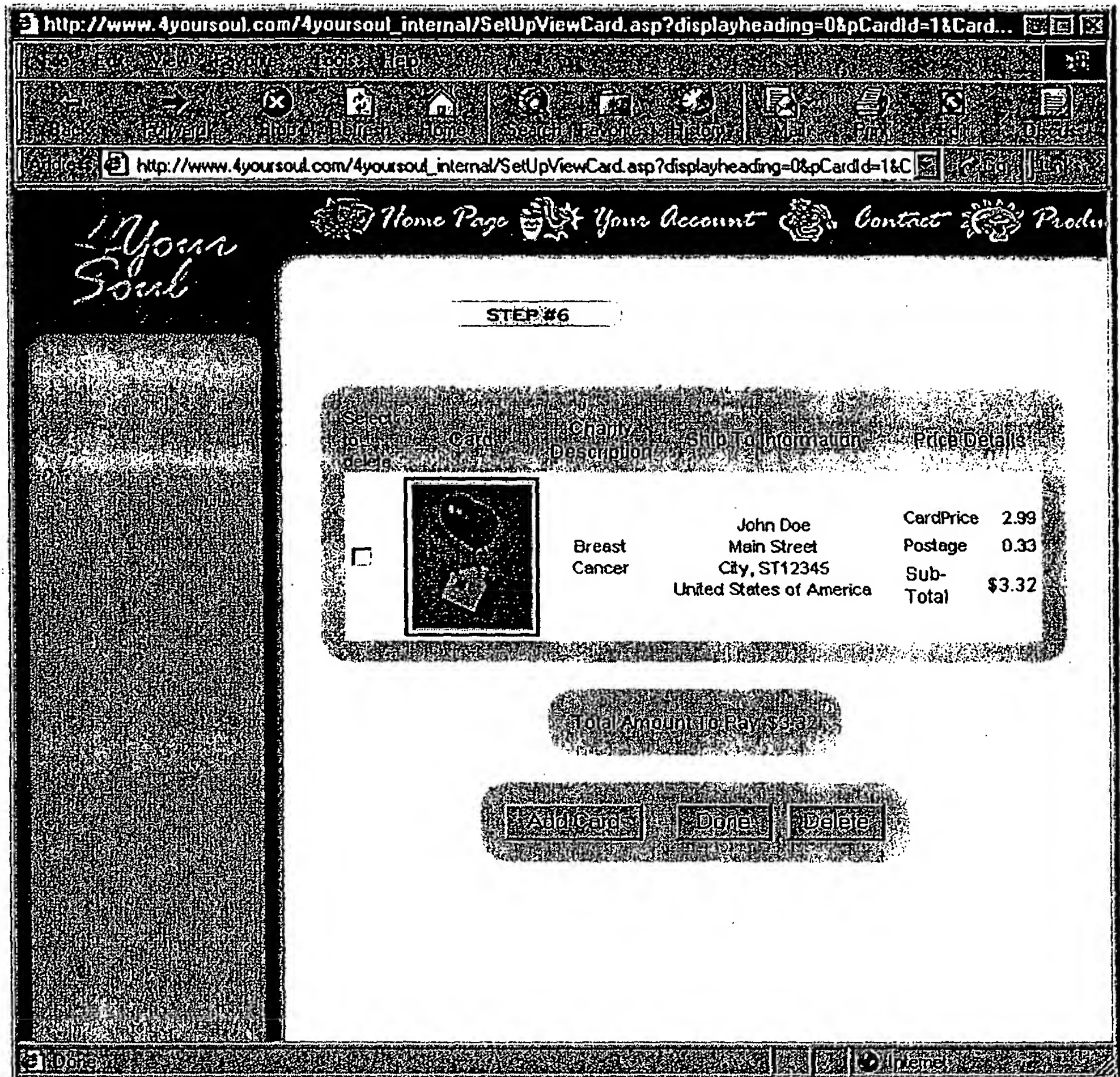
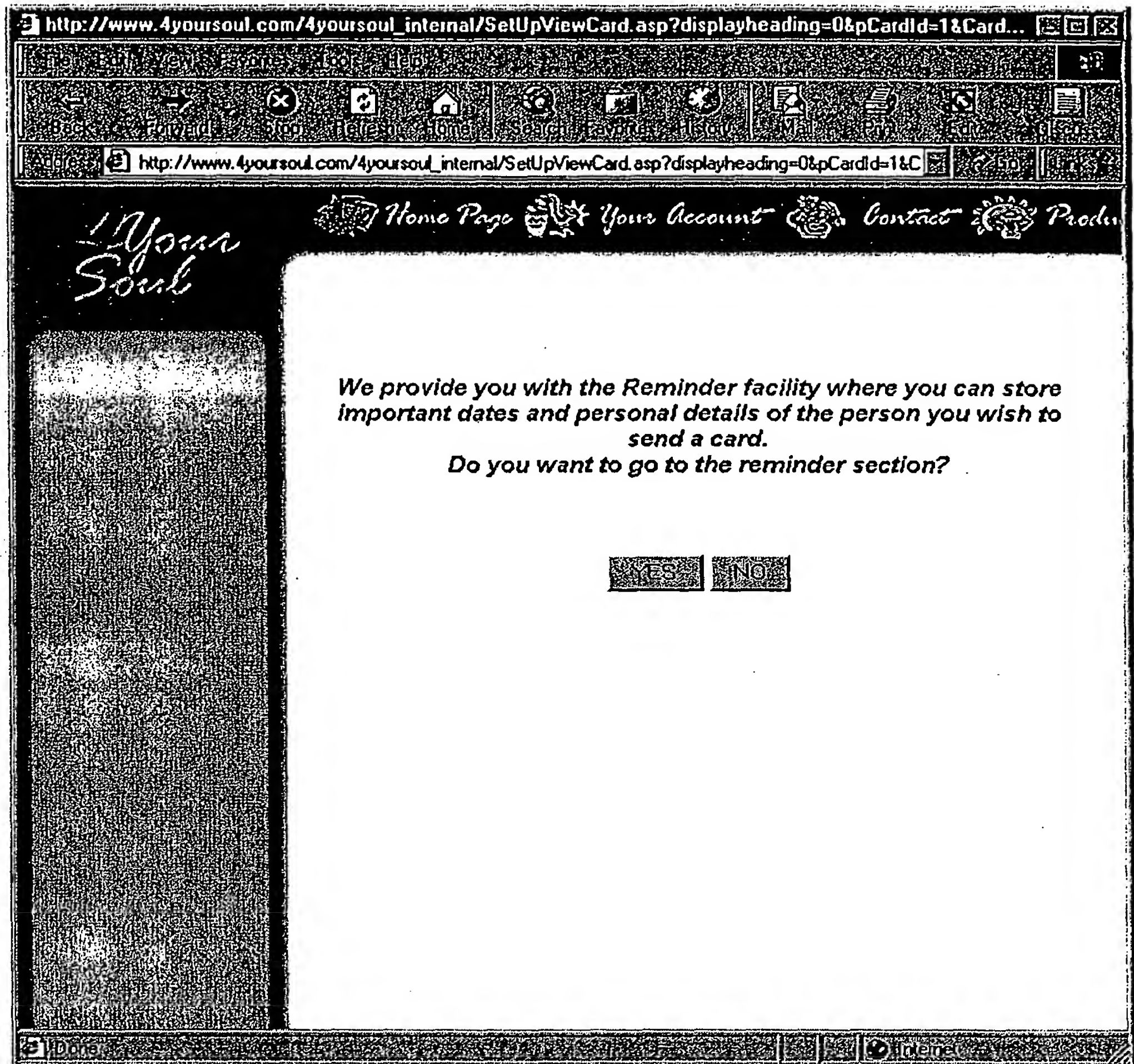


Figure 6G



15/45



**Figure 6H**

http://www.4yoursoul.com/4yoursoul\_internal/SetUpCardProcessing.asp?From=EndBill - Microsoft Inte...

Home Page Your Account Contact Products

**CREDIT CARD PROCESSING**

Total Price To Pay = \$3.32

Type of Card: American Express ☒

Card Number: 1234-1234-1234

Expiry Date: 1/2000

Billing Name: Billing Street

Street:

City:

State: ST

Zip: 12345

Country: United States of America

Process Cancel

Add Credit Card

**Figure 6I**



17/45

http://www.4yoursoul.com/4yoursoul\_internal/SetupReminder.asp?Section=AutoReminder - Microsoft Internet Expl...

Home Page Your Account Contact Products Shop

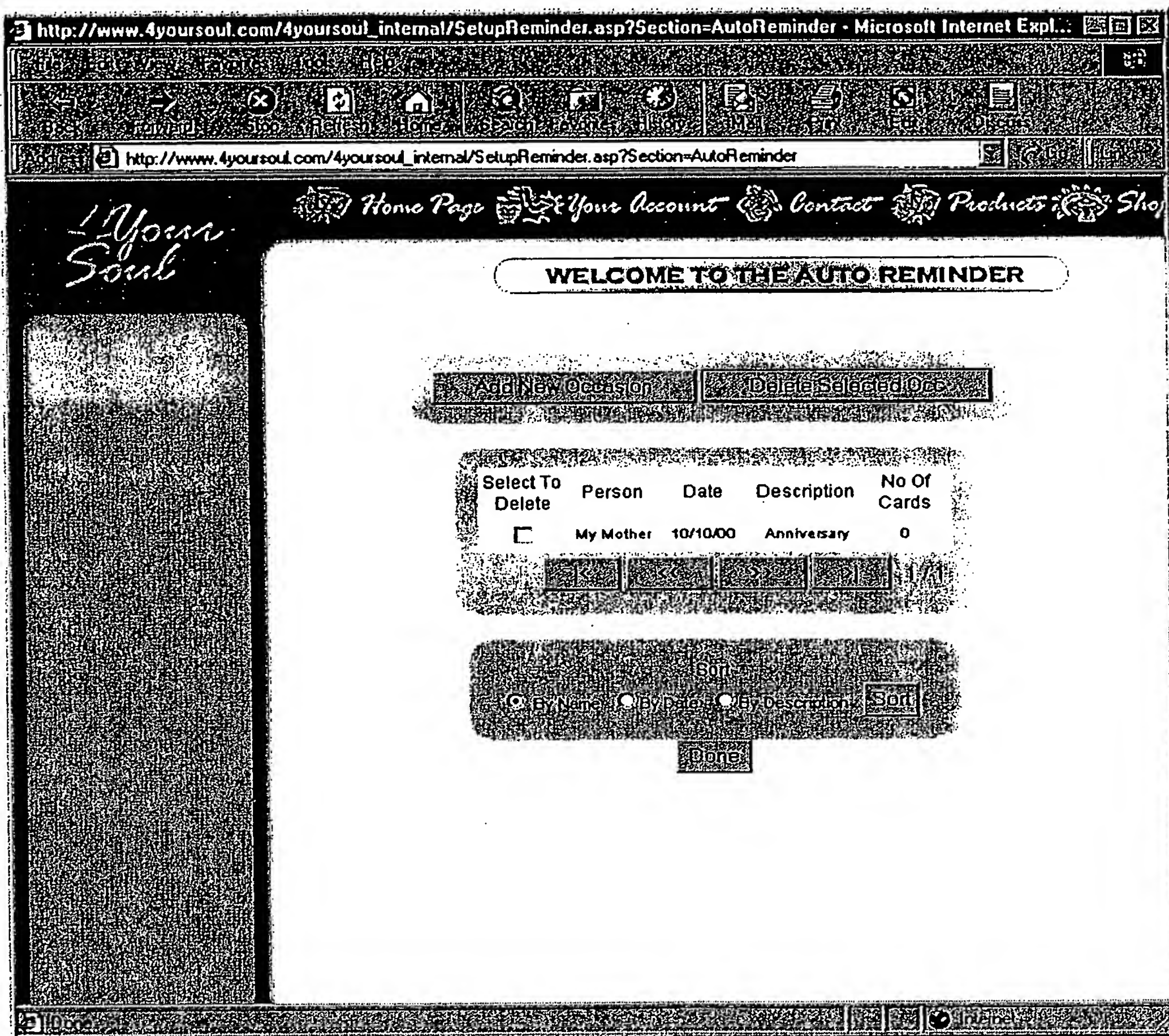
**WELCOME TO THE AUTO REMINDER**

Name: My Mother Occasion: Birthday  
Street: Main Street Note: She wants a new computer  
City: city Occasion Date: 10 10 2000  
State: st How many days before should we notify you: 10  
Zip: 12345  
Country: India

Save Clear Remember

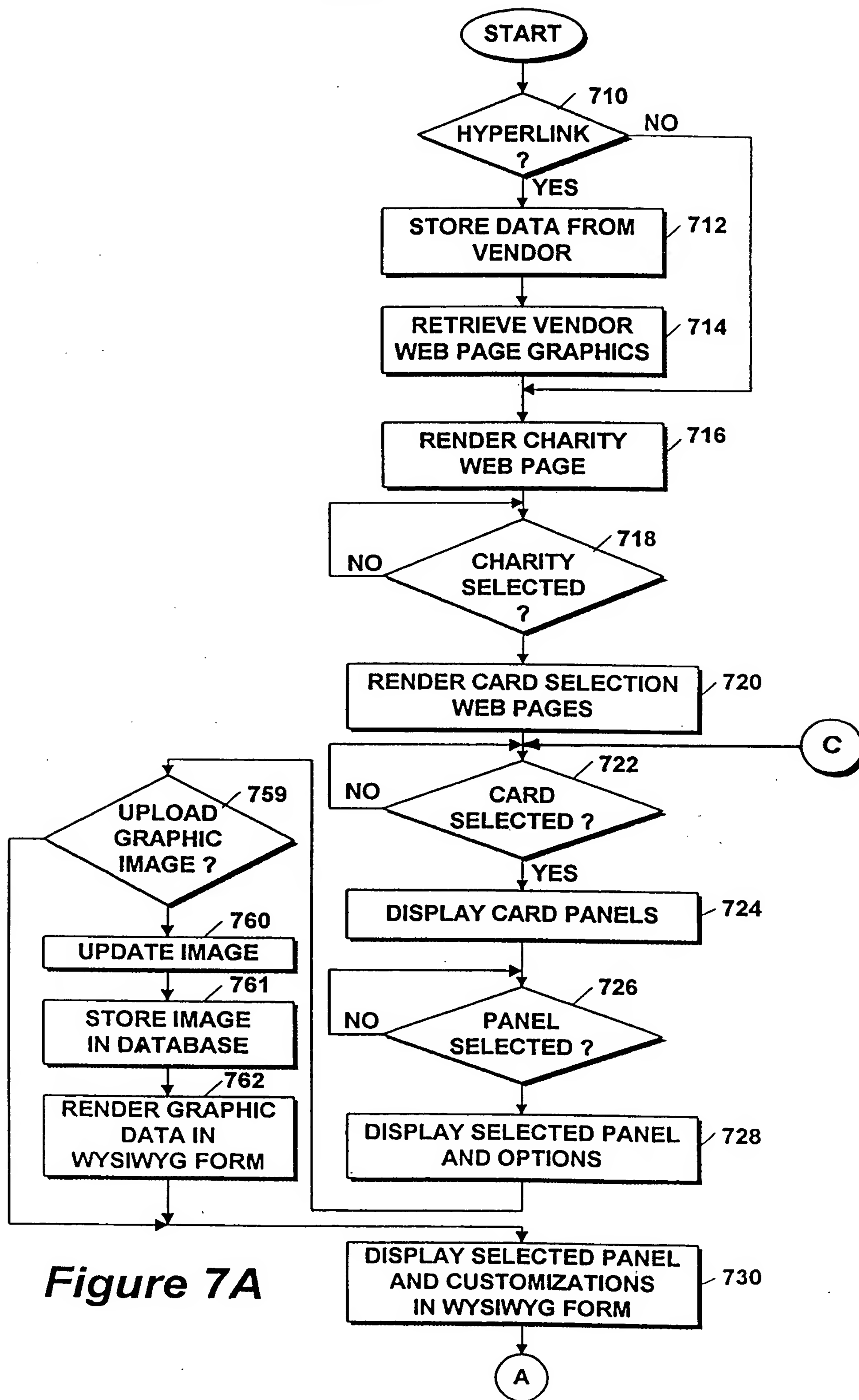
**Figure 6J**





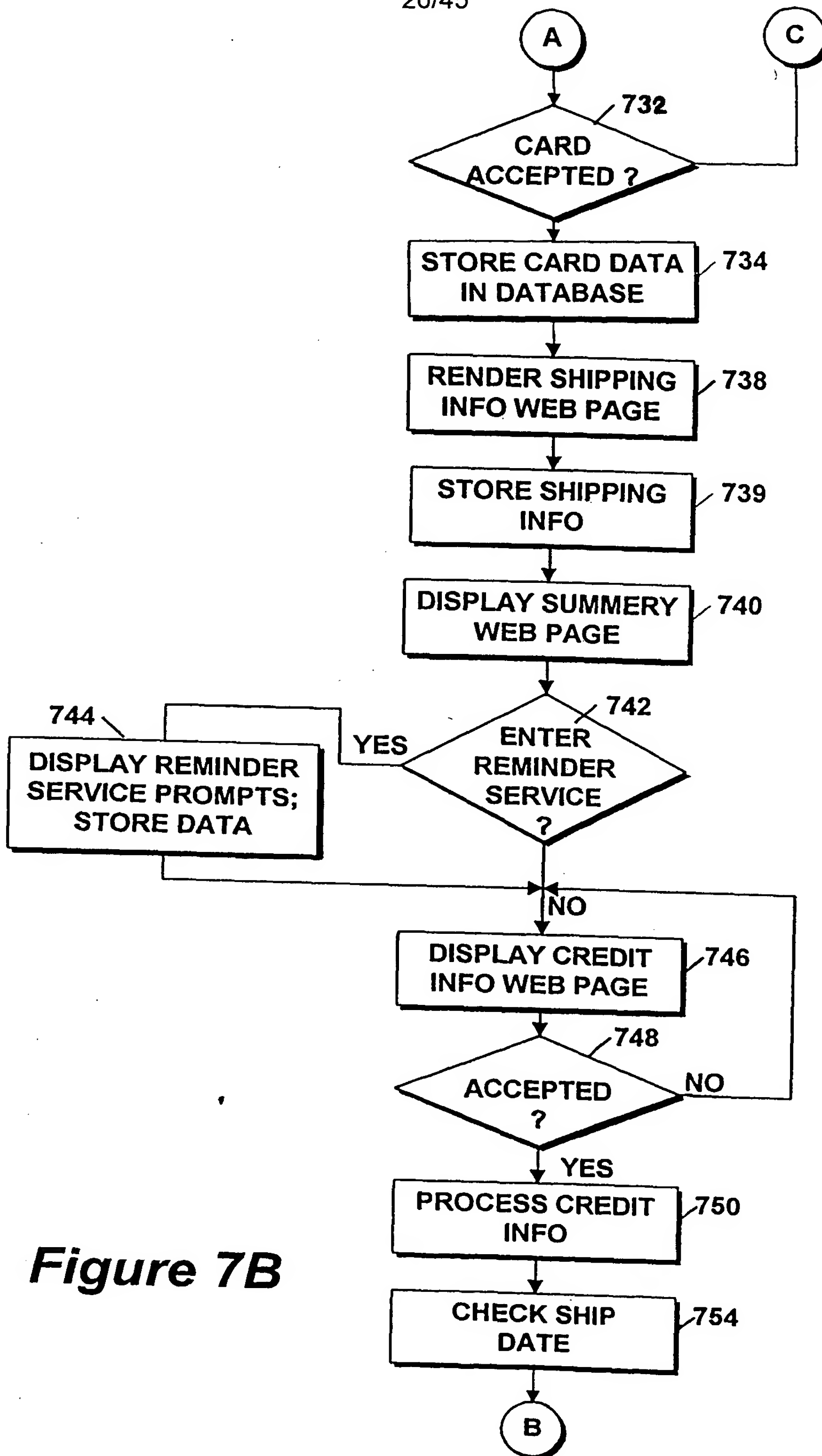
**Figure 6K**

19/45



**Figure 7A**

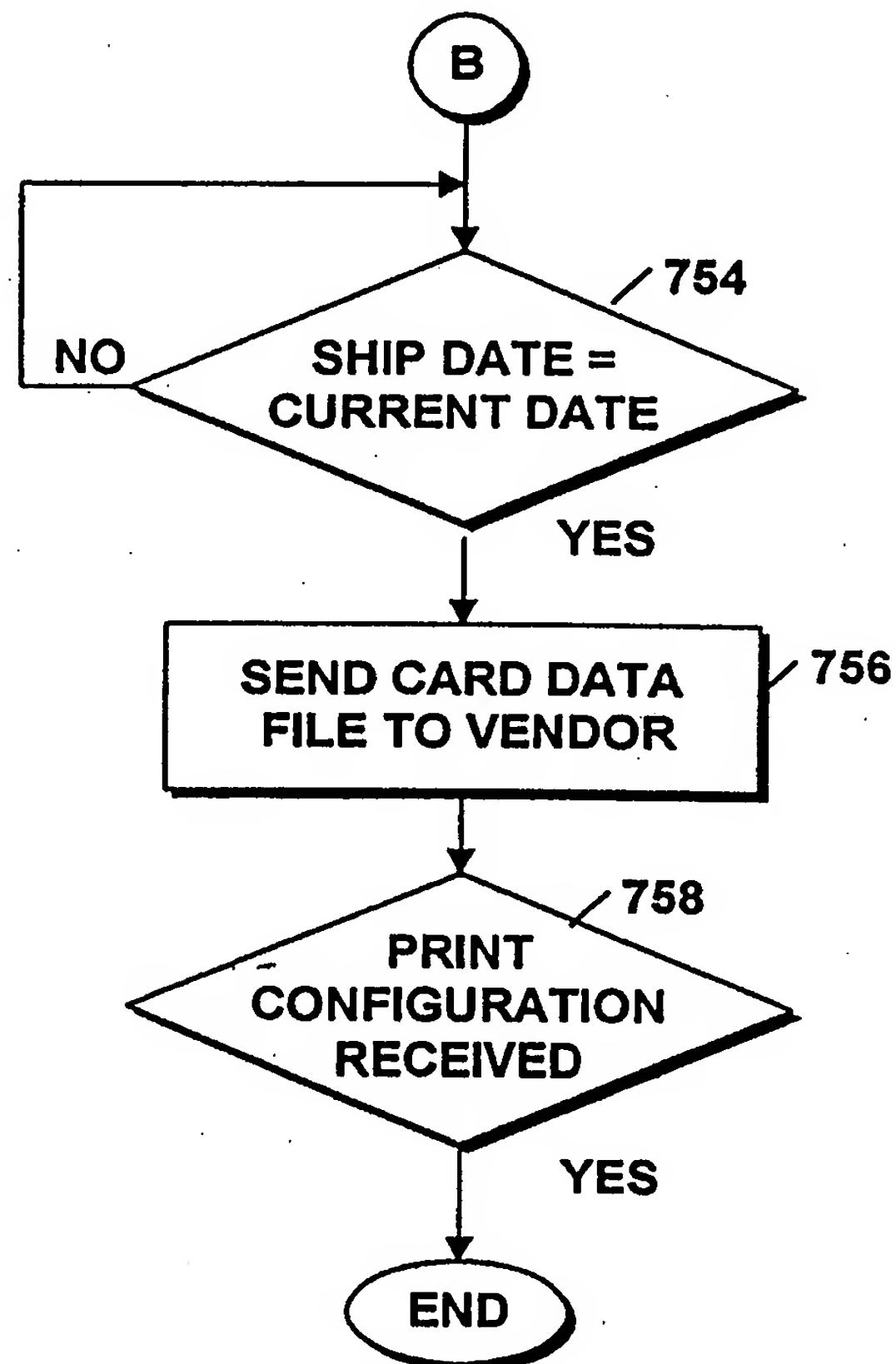
20/45



**Figure 7B**

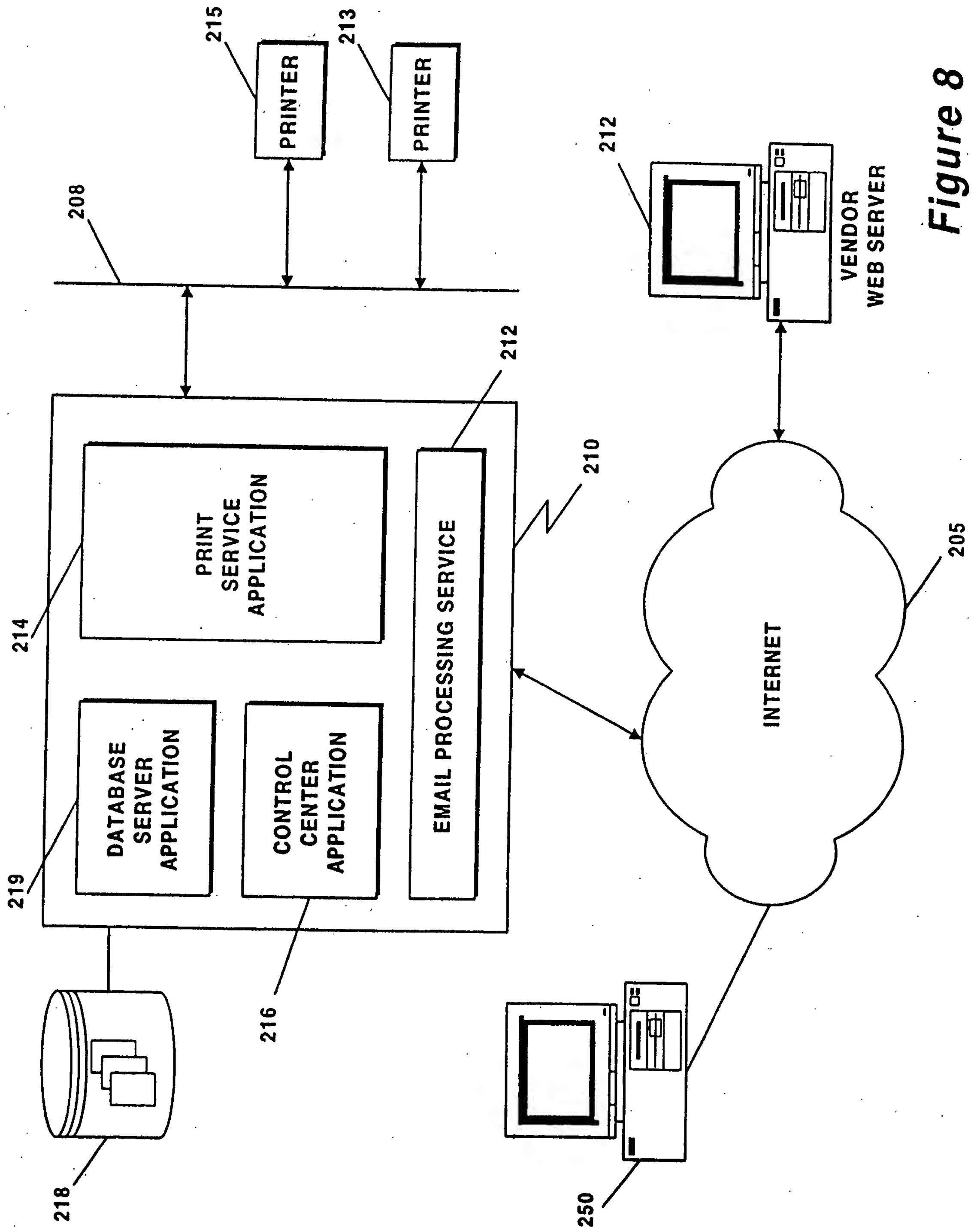


21/45



**Figure 7C**

22/45



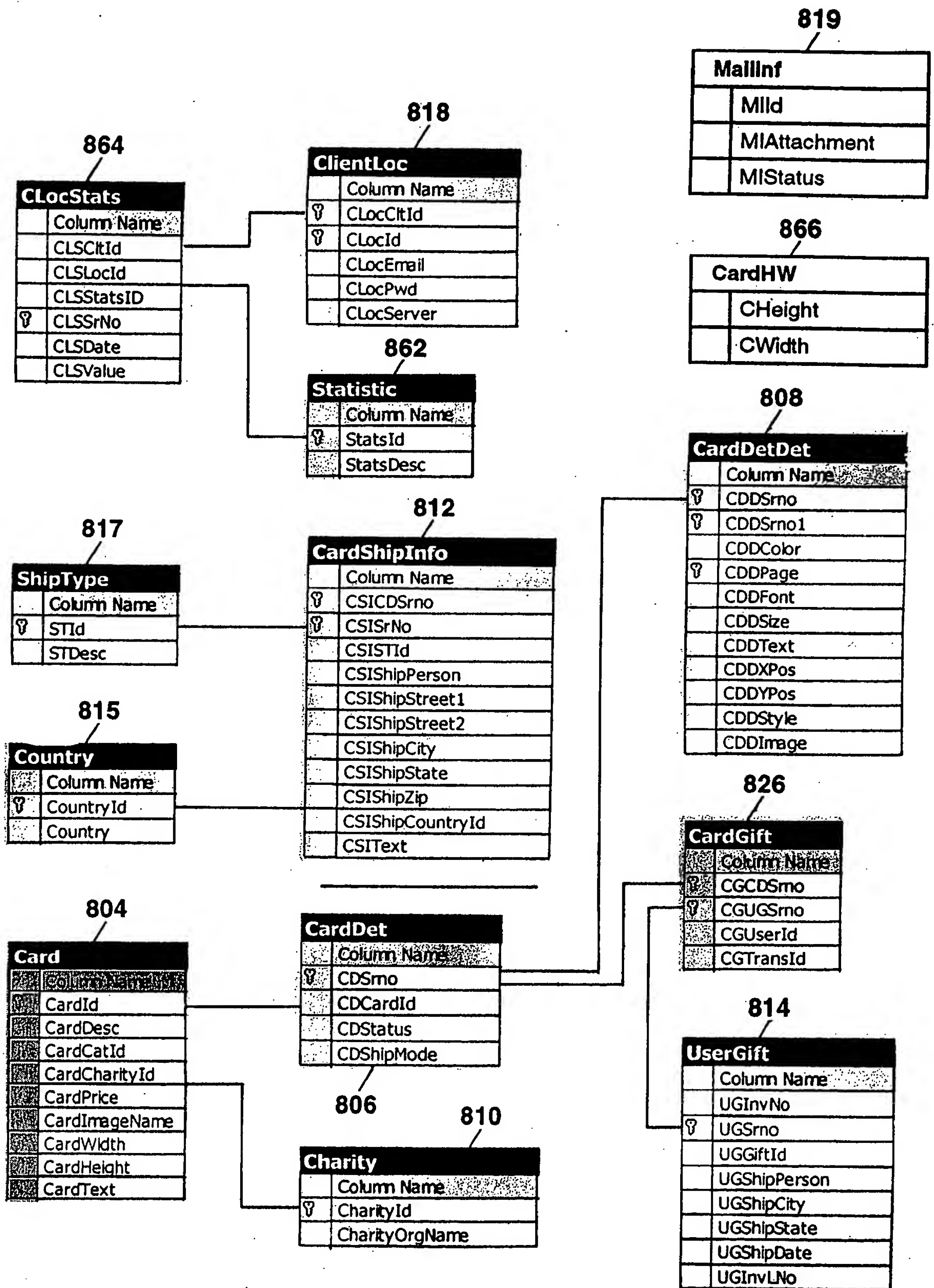
23/45

INVOICE NUMBER	902
USER EMAIL	904
CREDIT CARD NAME	906
CREDIT CARD NUMBER	908
CREDIT CARD EXP. YEAR	910
CREDIT CARD EXP. MONTH	912
CREDIT CARD TYPE	914
CREDIT CARD STREET1	916
CREDIT CARD STREET2	918
CREDIT CARD CITY	920
CREDIT CARD STATE	922
CREDIT CARD ZIP	924
CLIENT IDENTIFICATION #	926
GIFT LIST	930
INV. LINE ITEM NUMBER	930A
SKU	930B
GIFT DESCRIPTION	930C
DISTRIBUTION LOCATION #	930D
DATE OF SHIPMENT	930E
SHIP TO PERSON	930F
SHIP TO CITY	930G
SHIP TO STATE	930H
GIFT LIST	932
INV. LINE ITEM NUMBER	932A
SKU	932B
GIFT DESCRIPTION	932C
DISTRIBUTION LOCATION #	932D
DATE OF SHIPMENT	932E
SHIP TO PERSON	932F
SHIP TO CITY	932G
SHIP TO STATE	932H

**Figure 9**



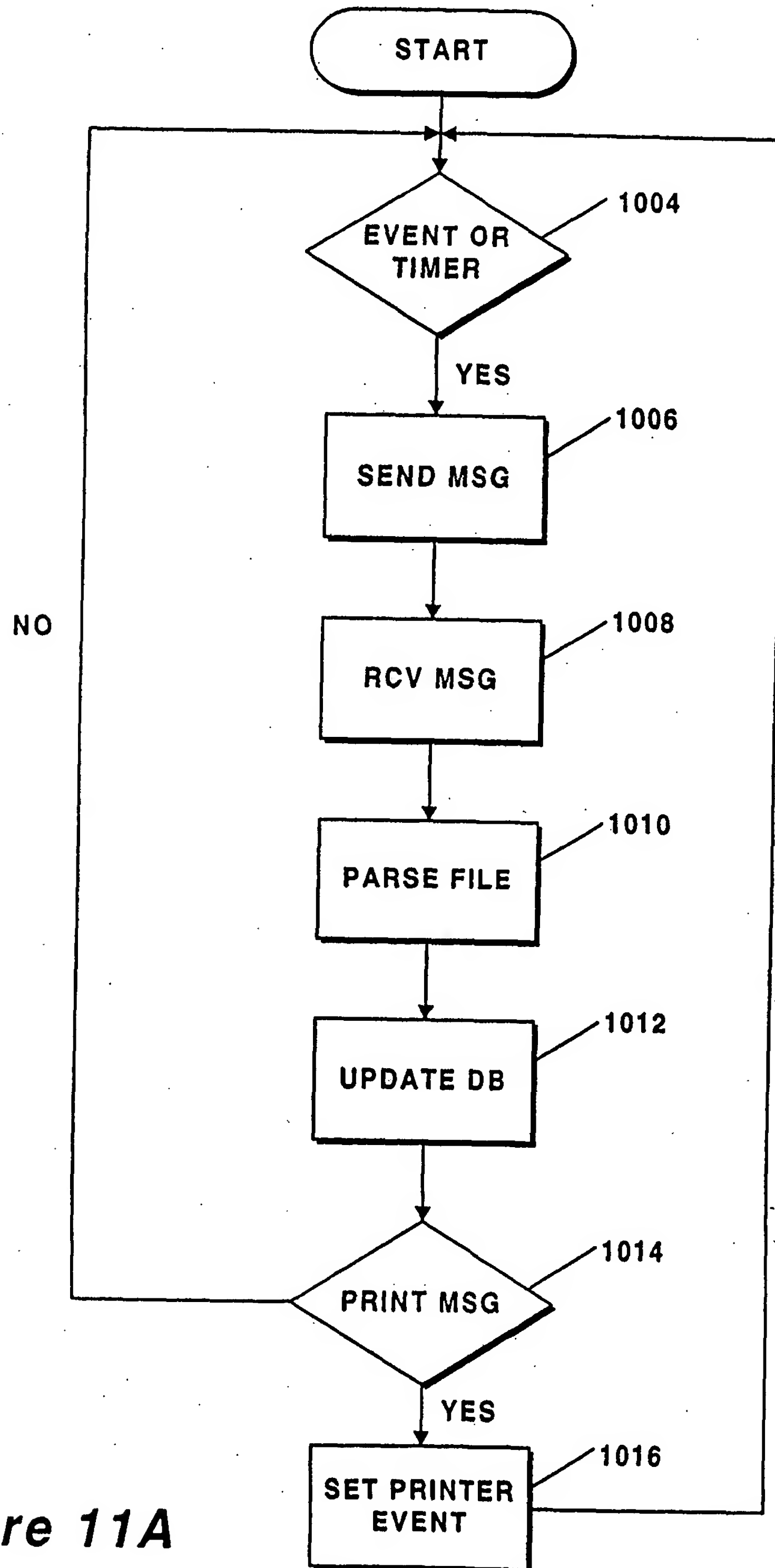
24/45



**Figure 10**

25/45

# MESSAGE SERVICE



**Figure 11A**

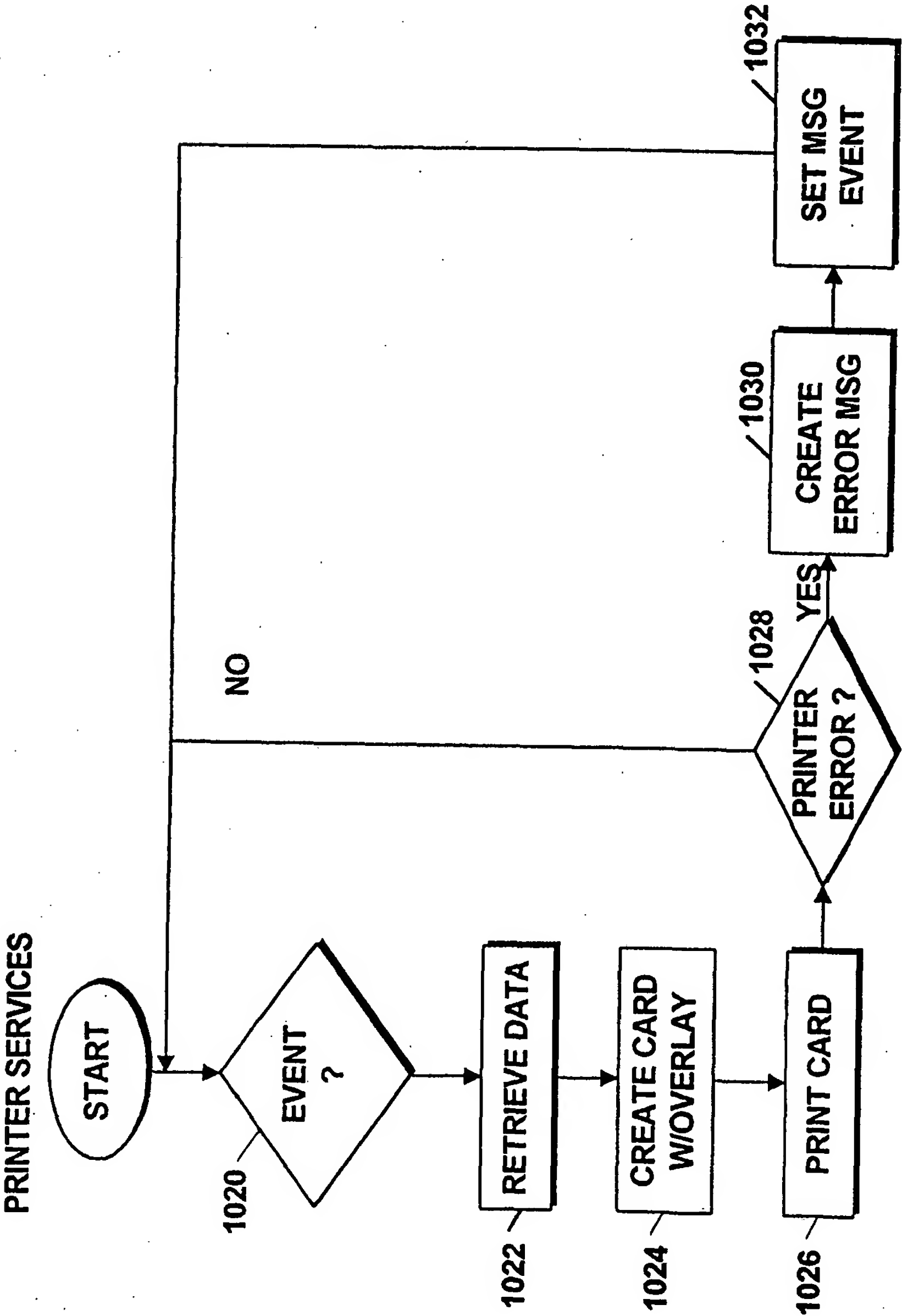
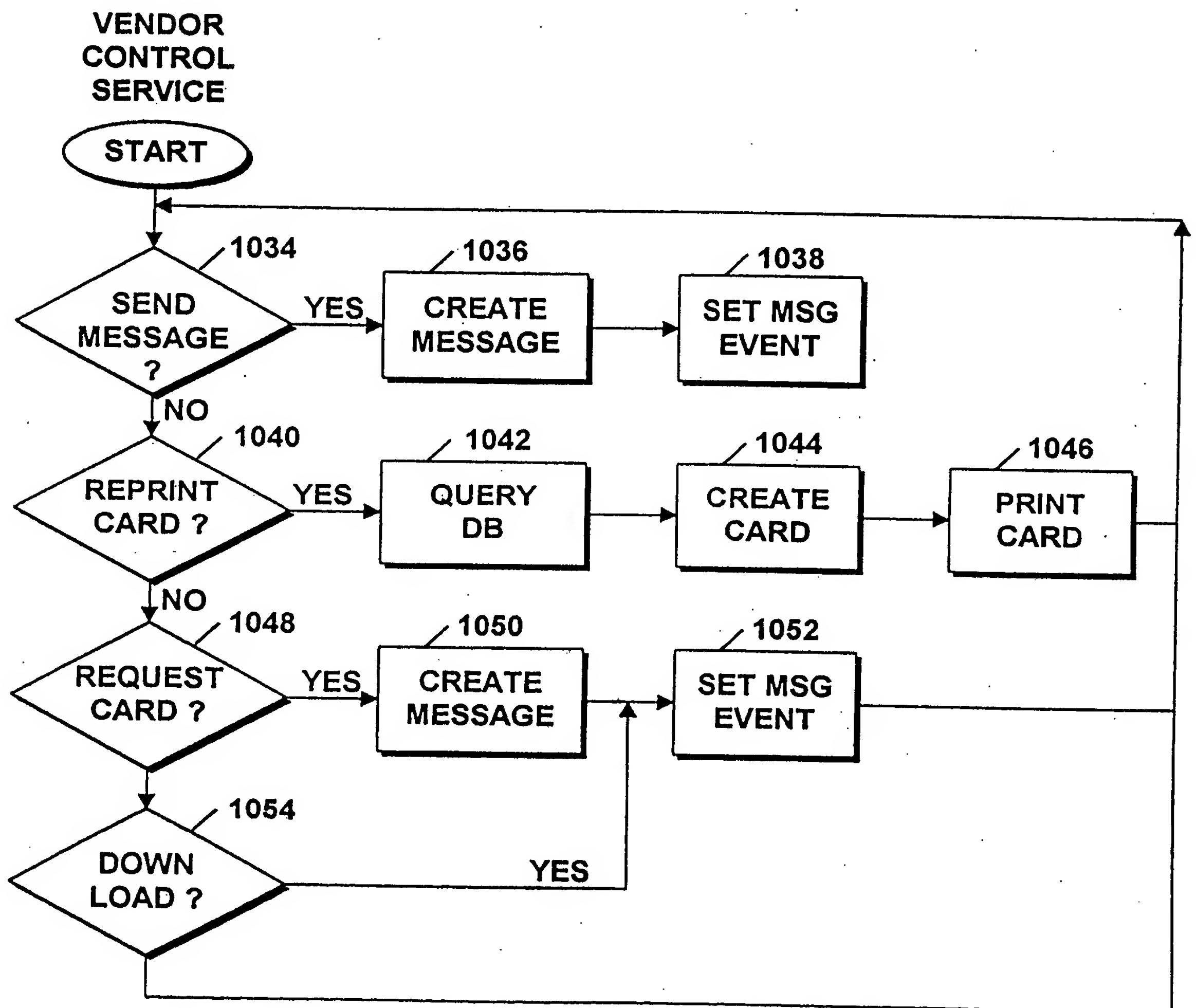


Figure 11B



27/45



**Figure 11C**

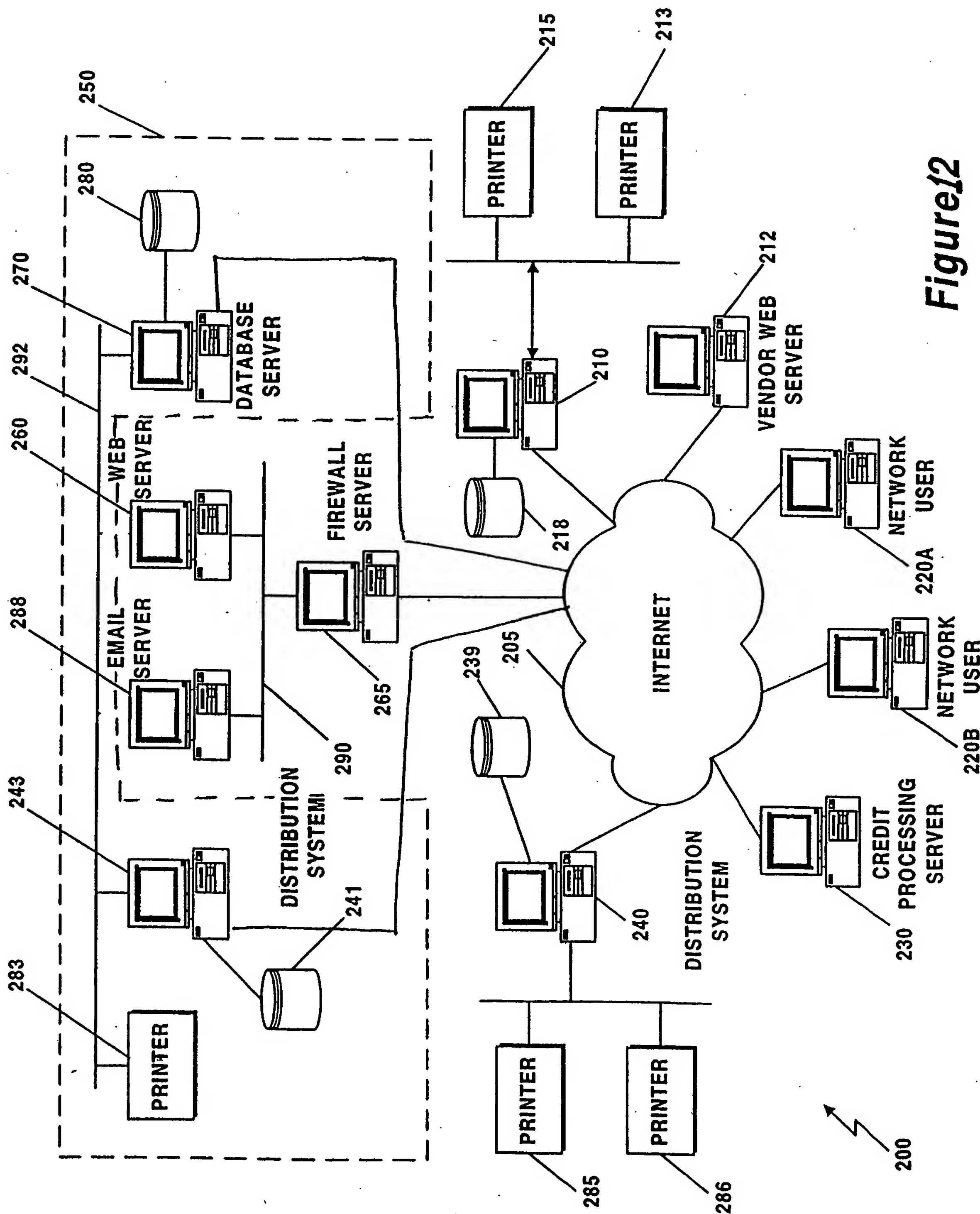
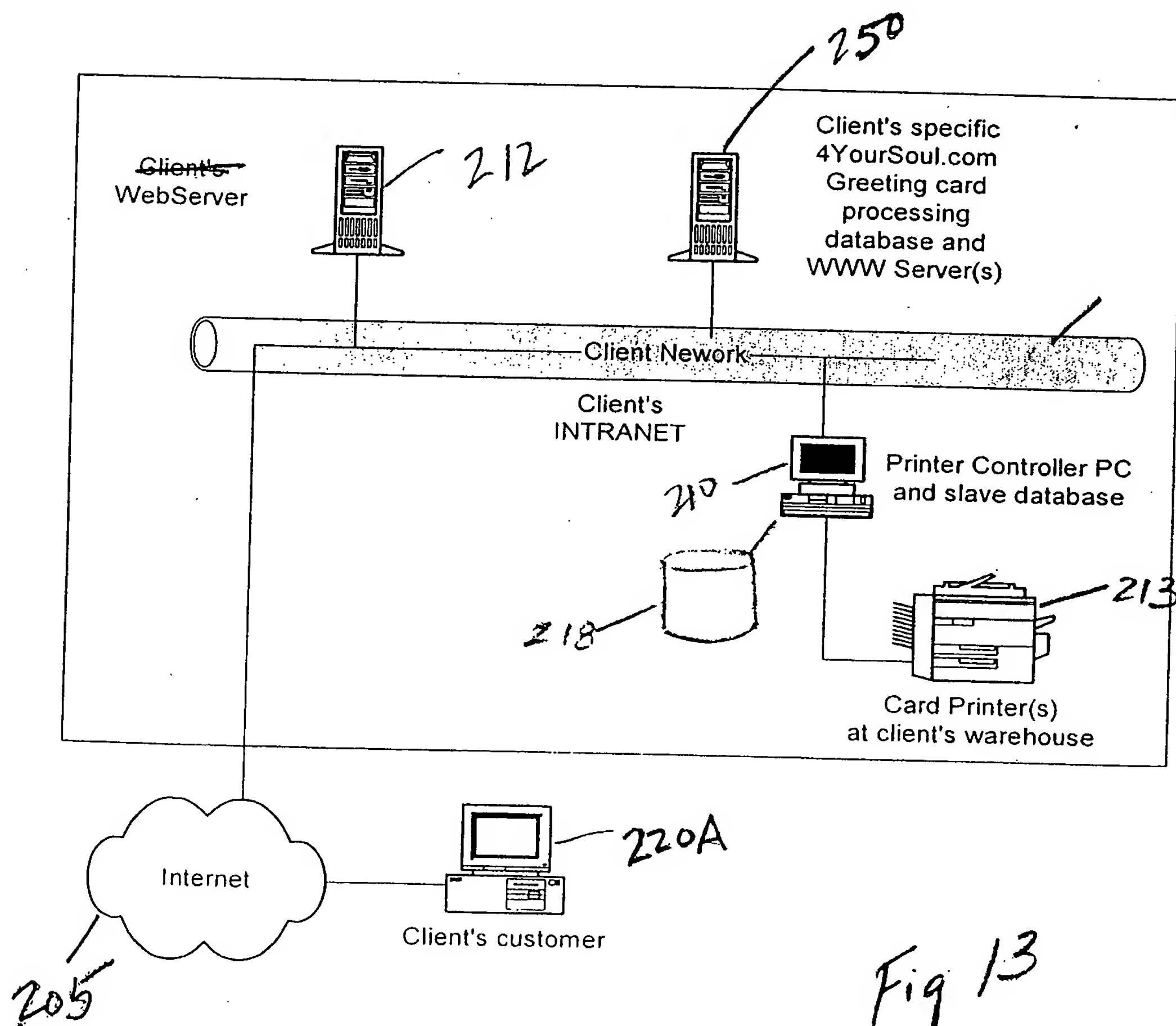
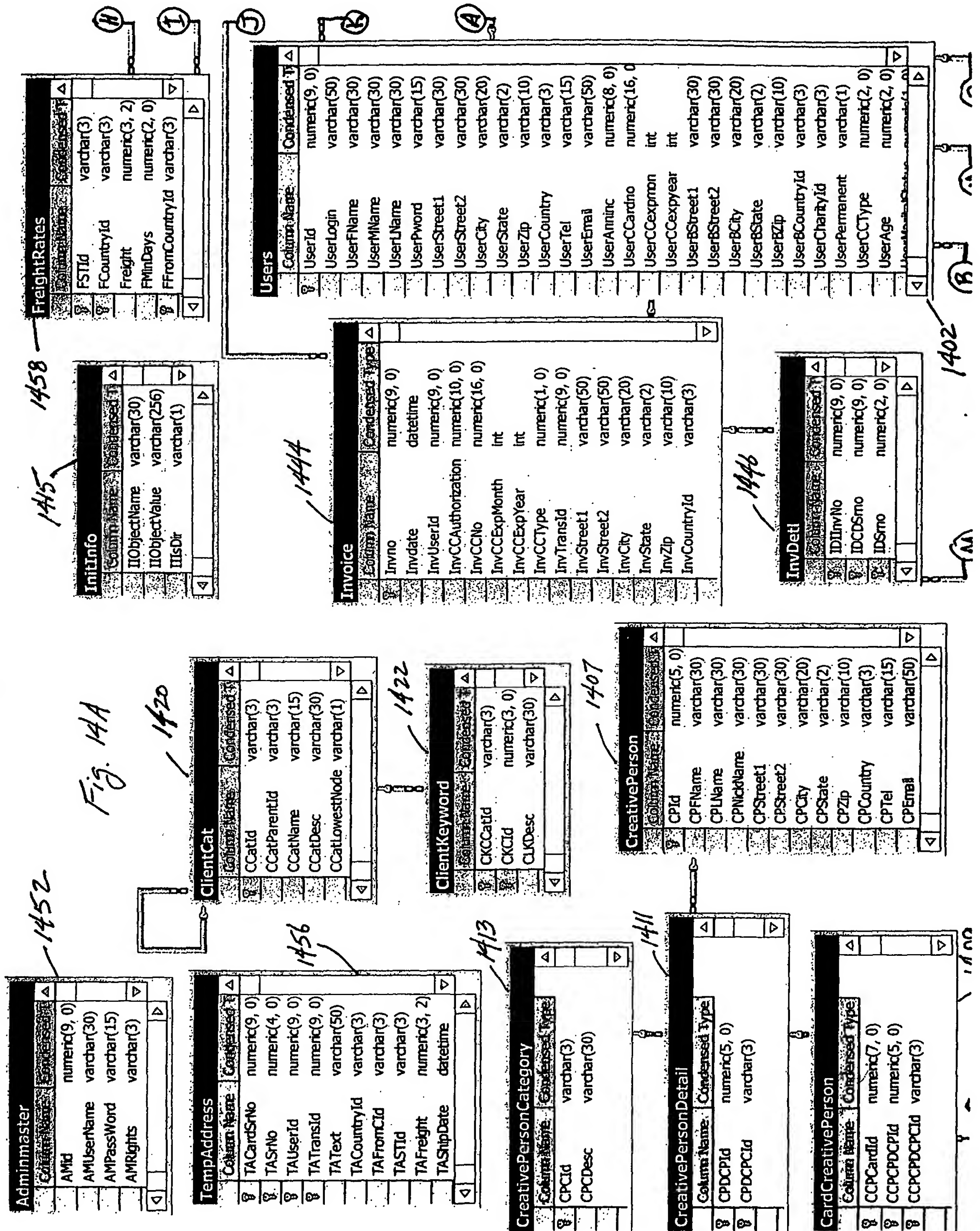


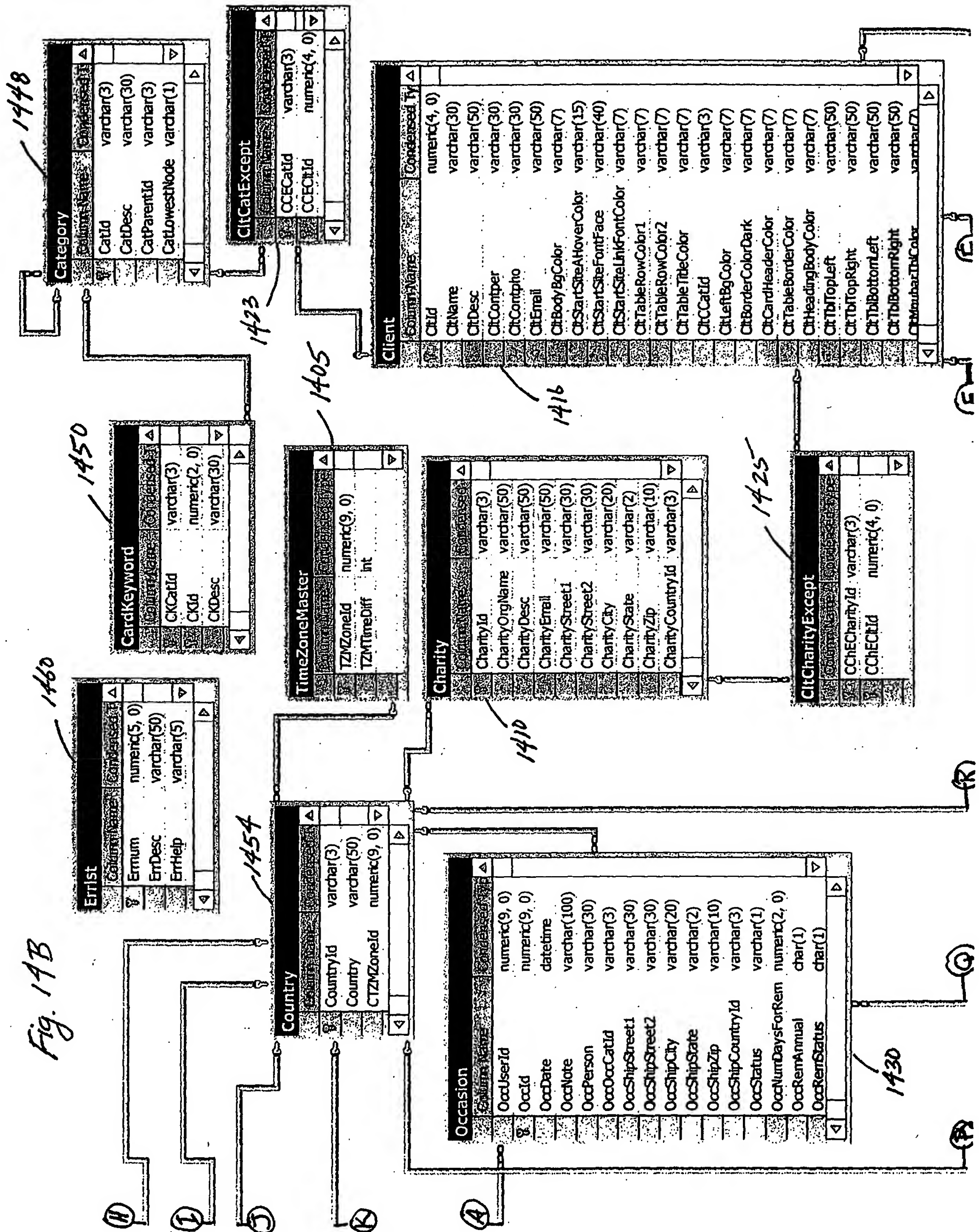
Figure 12

29/45

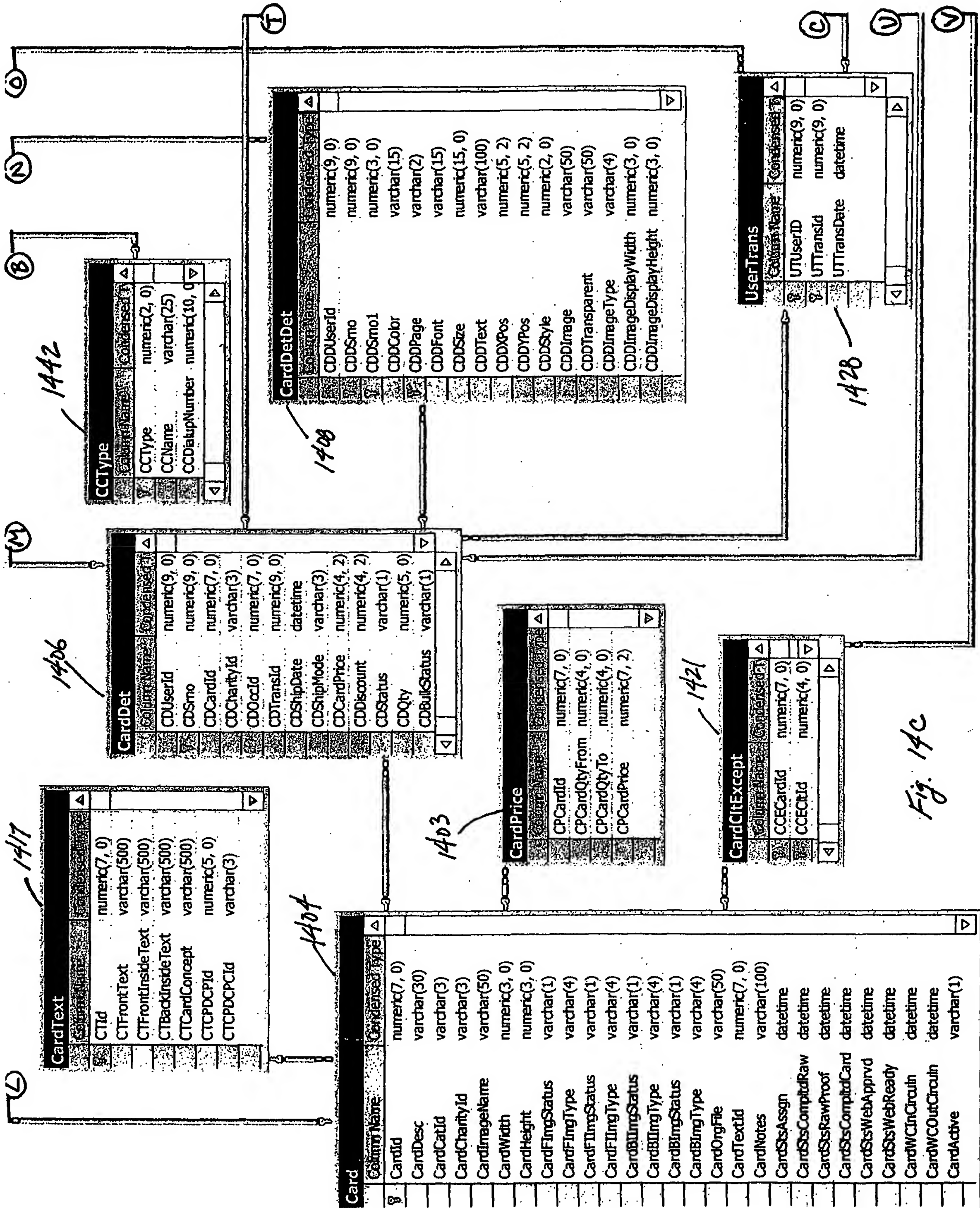




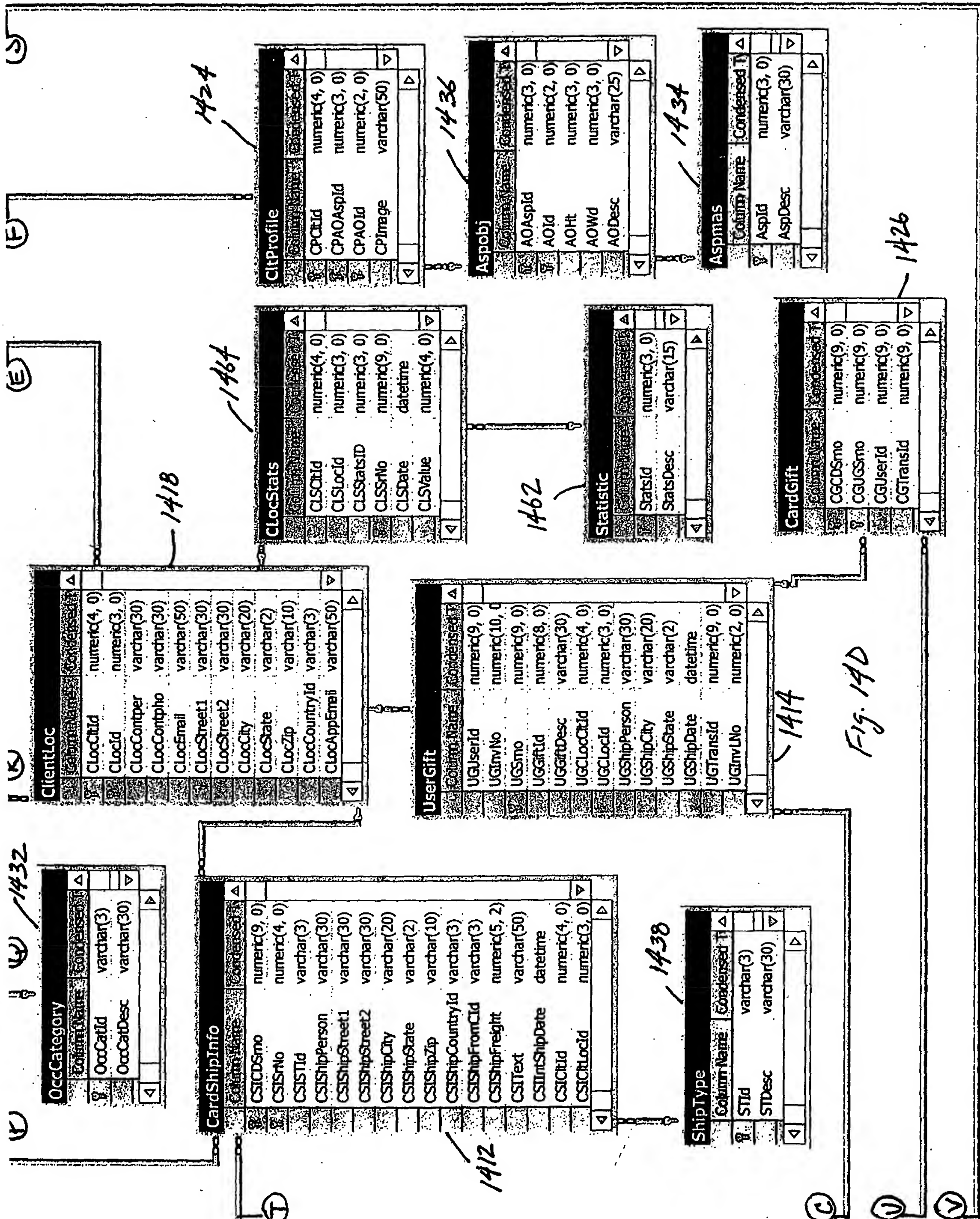


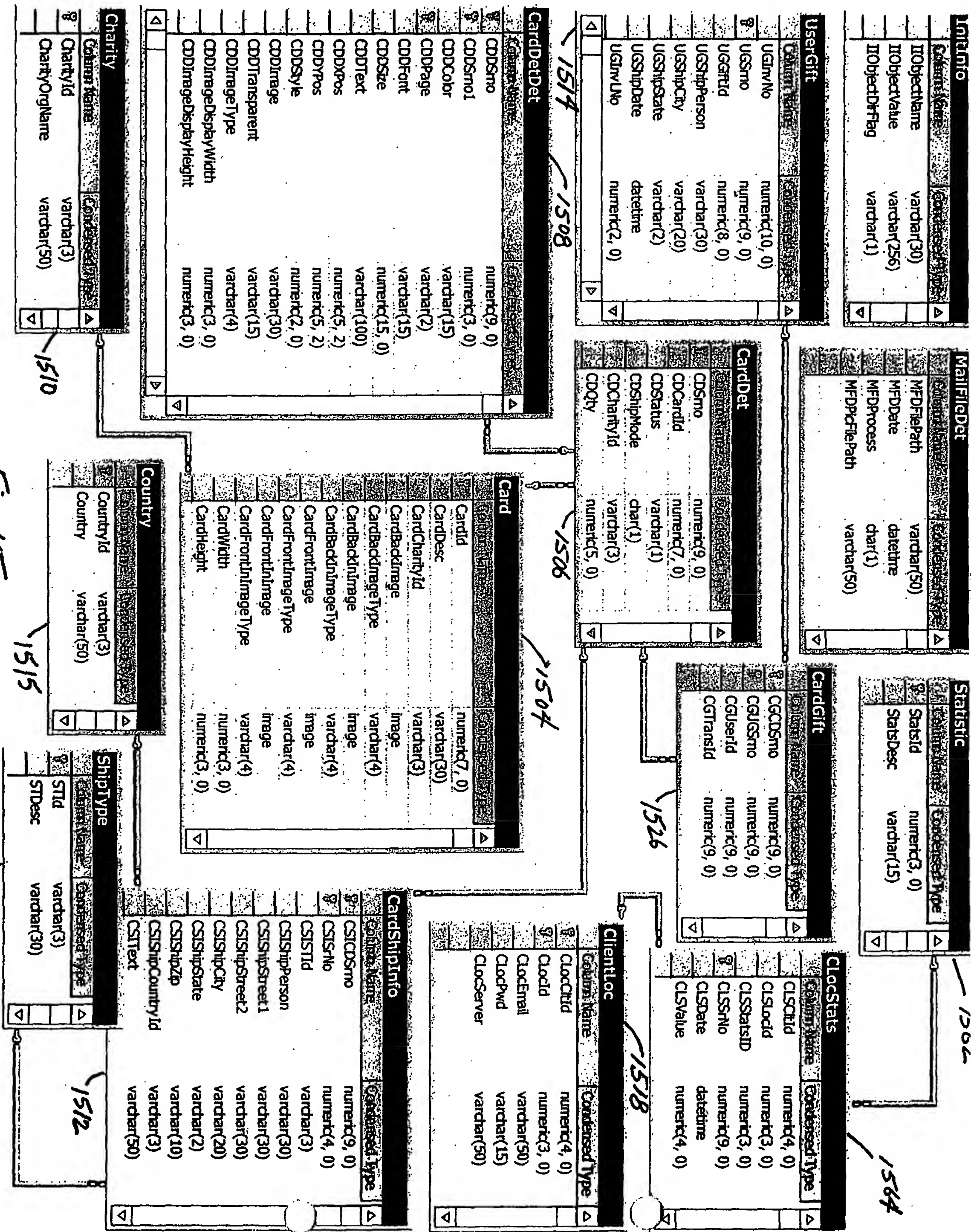


32/45

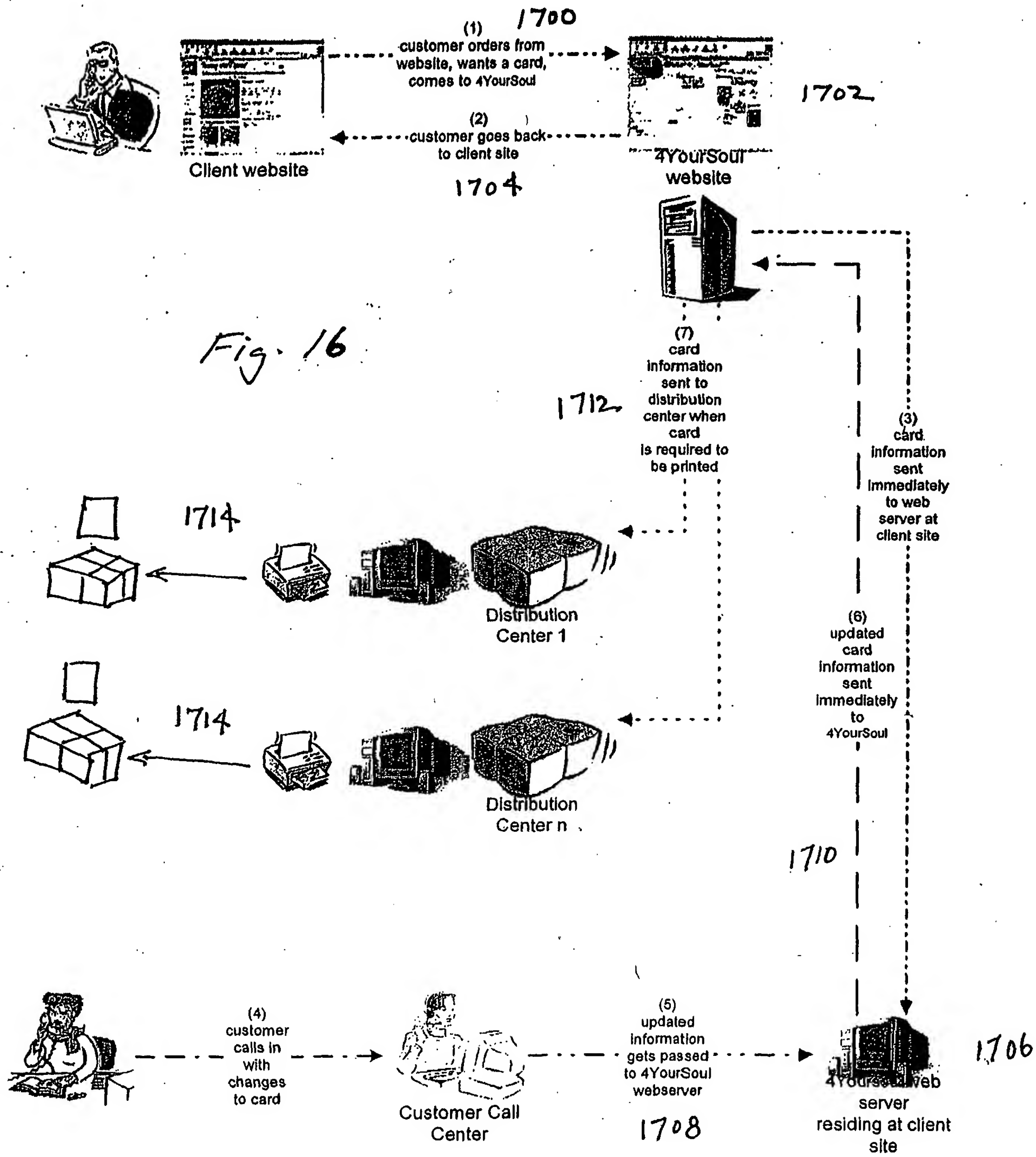






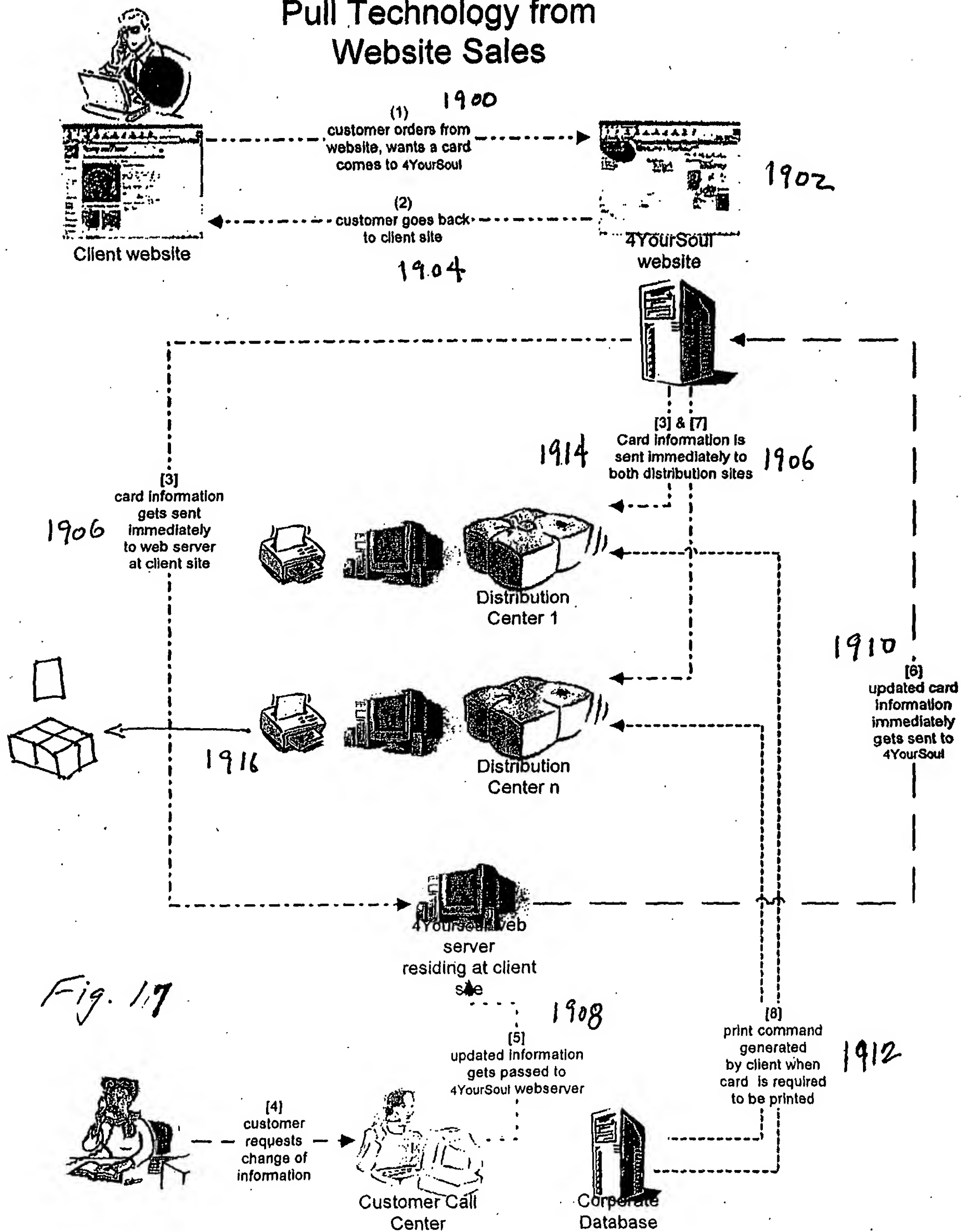


# 4YourSoul.com Push Technology for Website orders

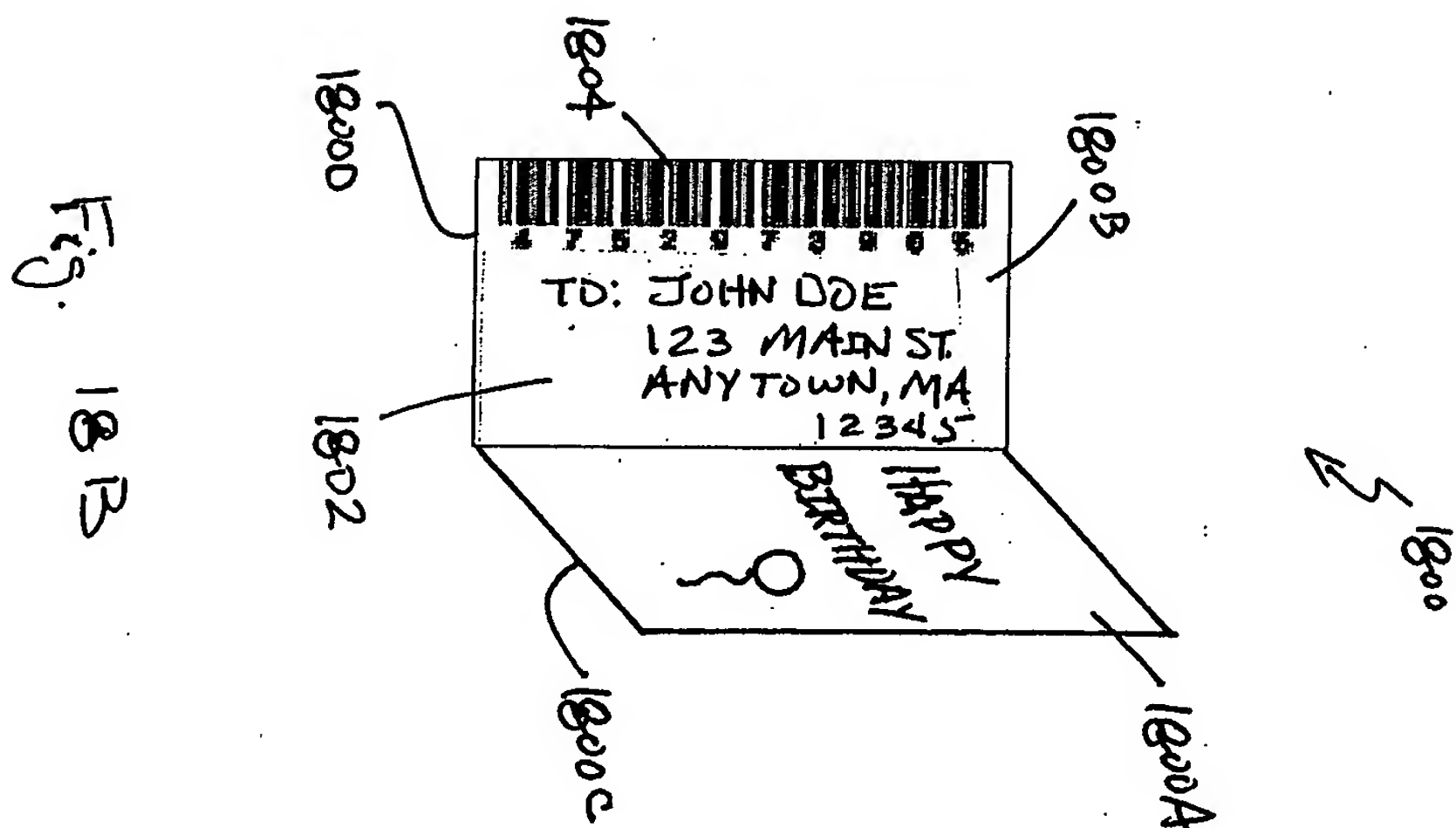
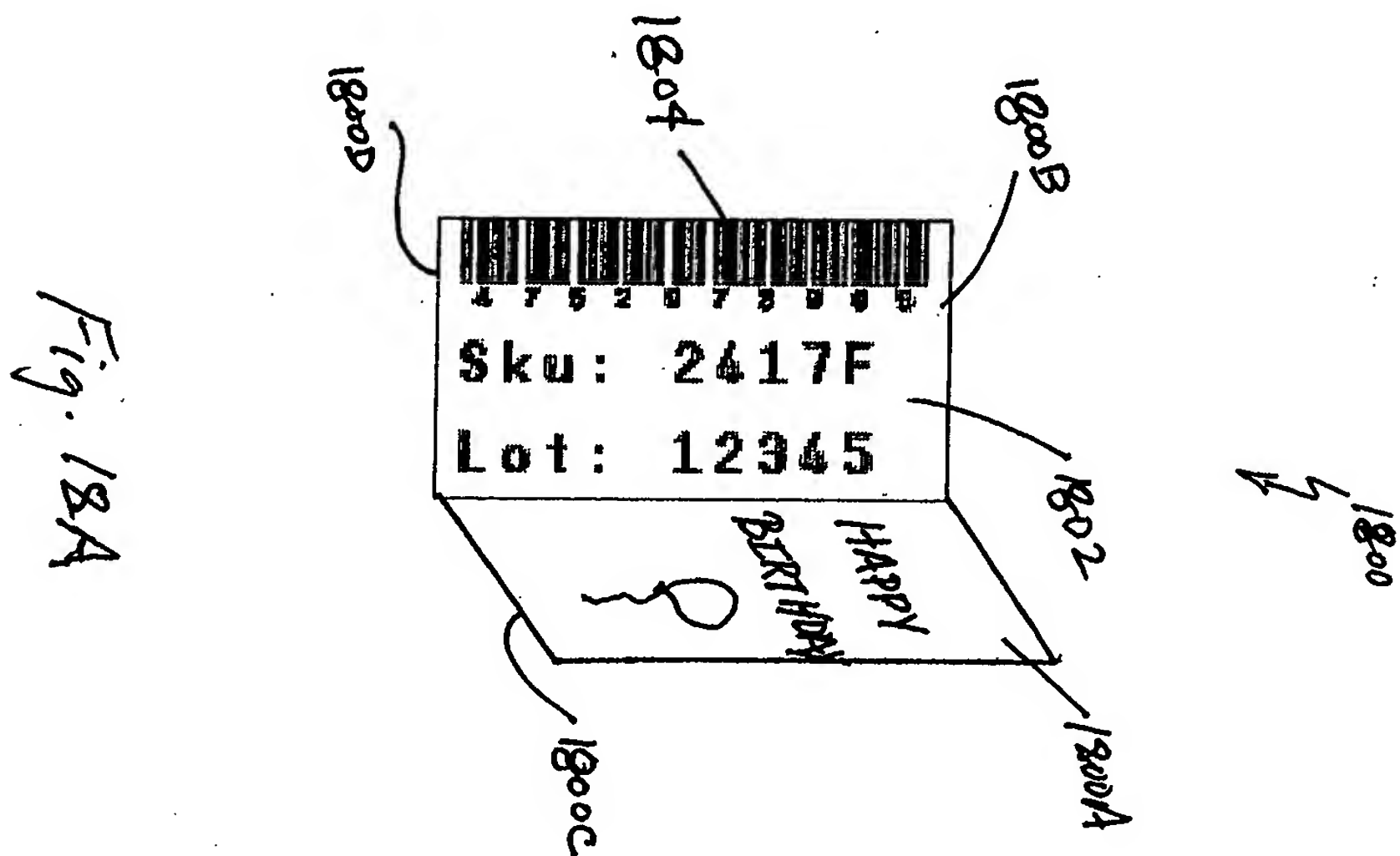


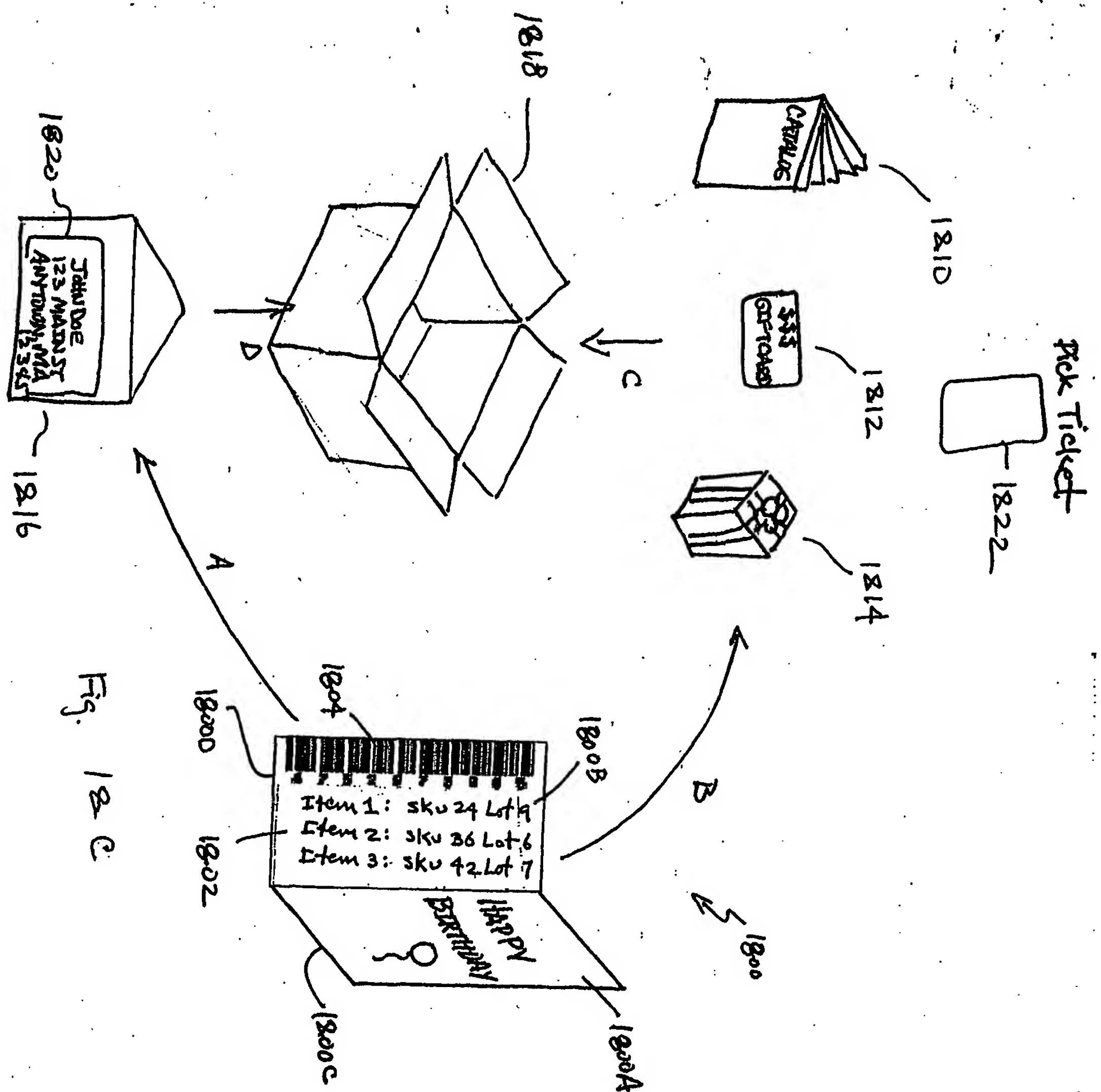


**4YourSoul.com**  
**Pull Technology from**  
**Website Sales**



37/45





39/45

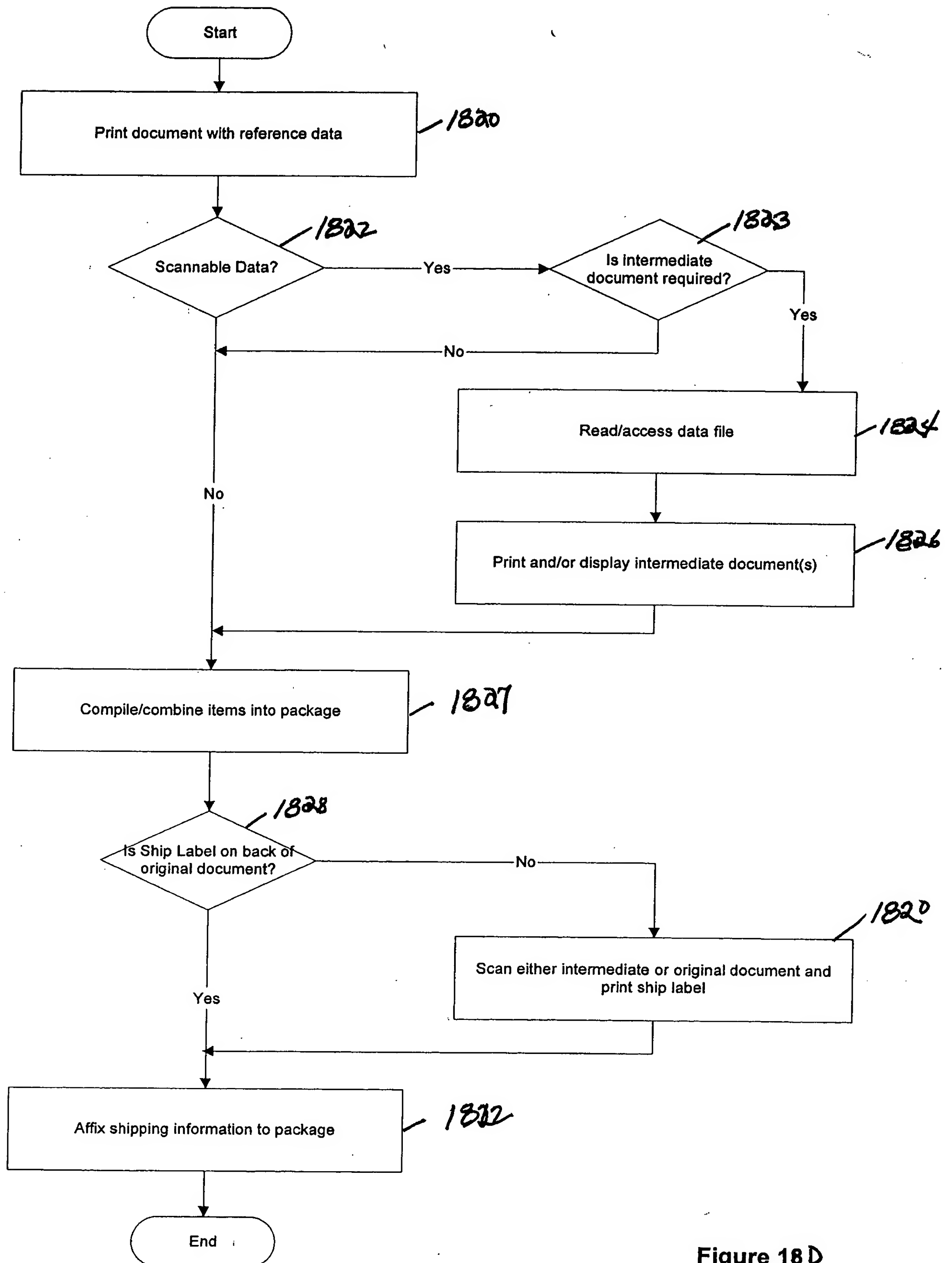


Figure 18D



40/45

Fig. 19

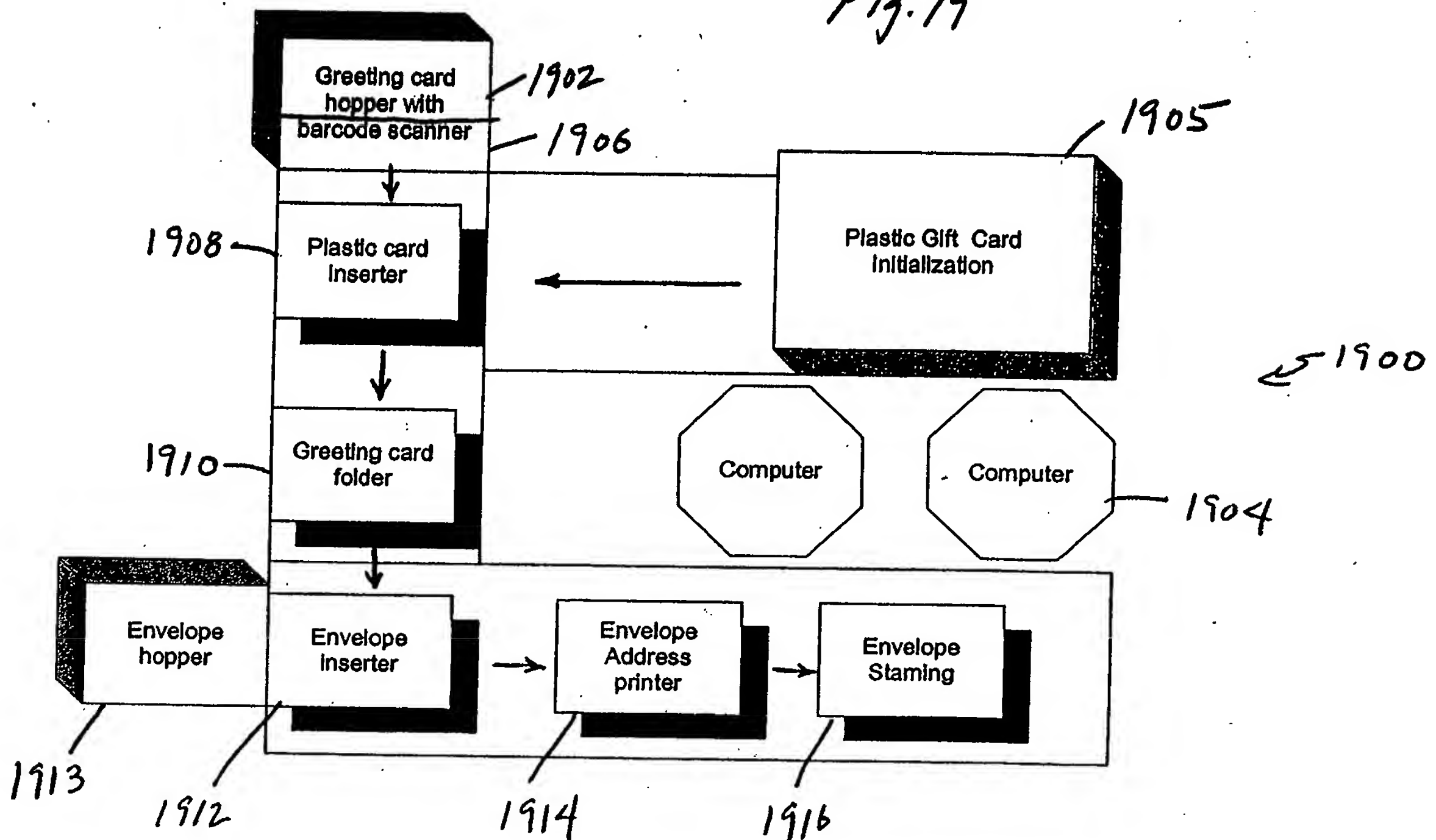
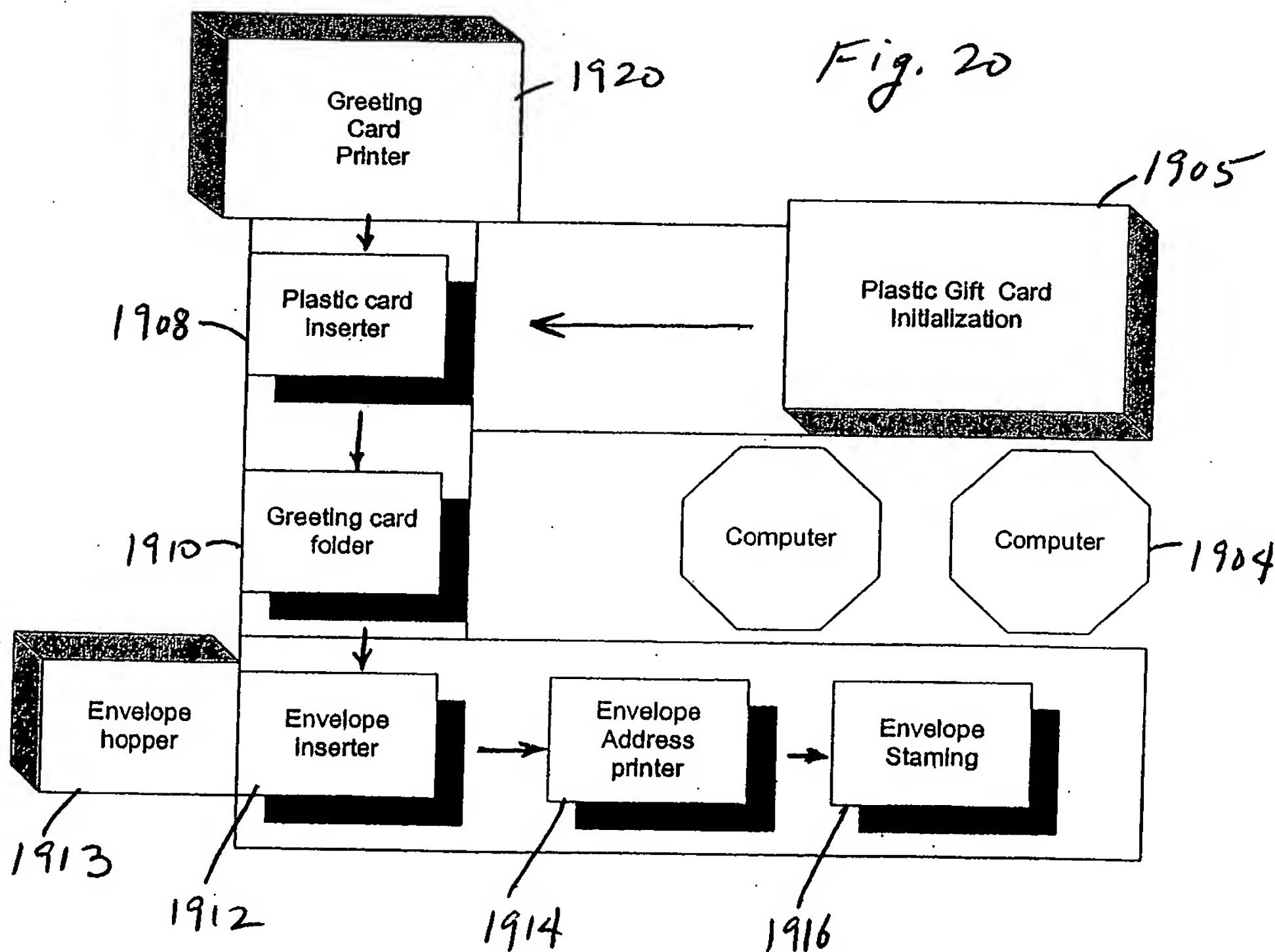
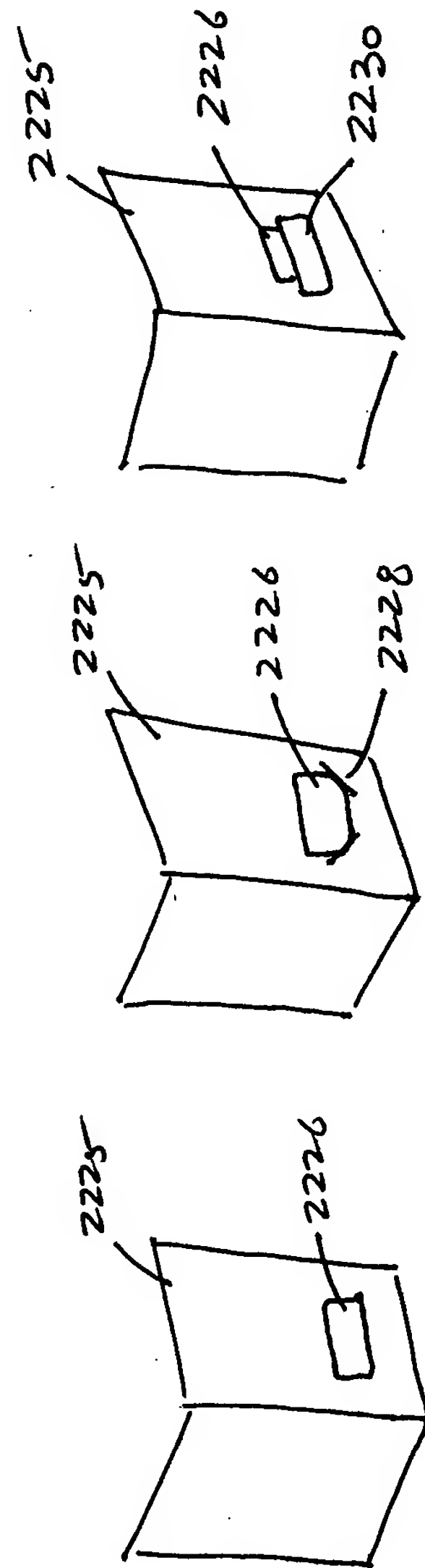
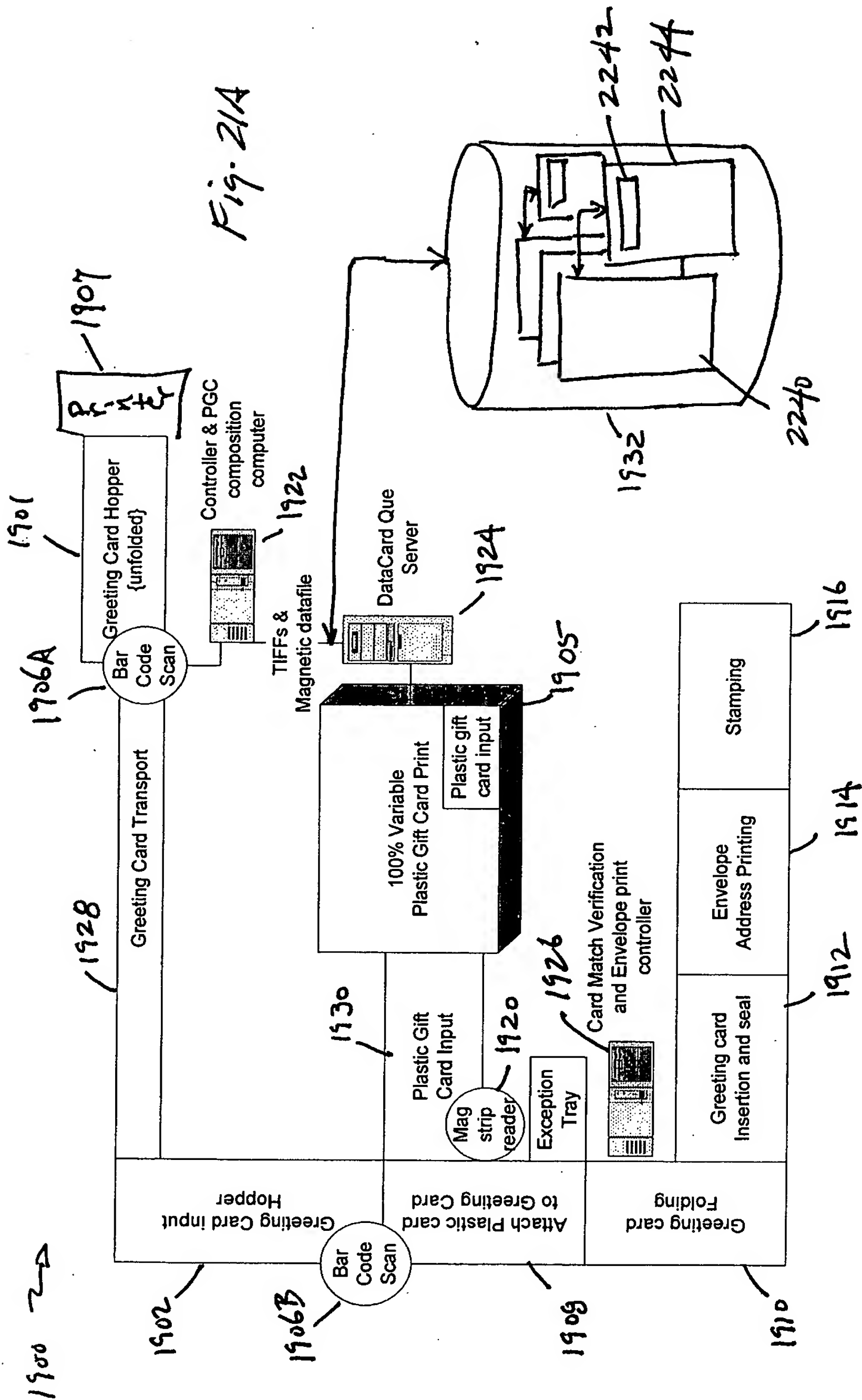


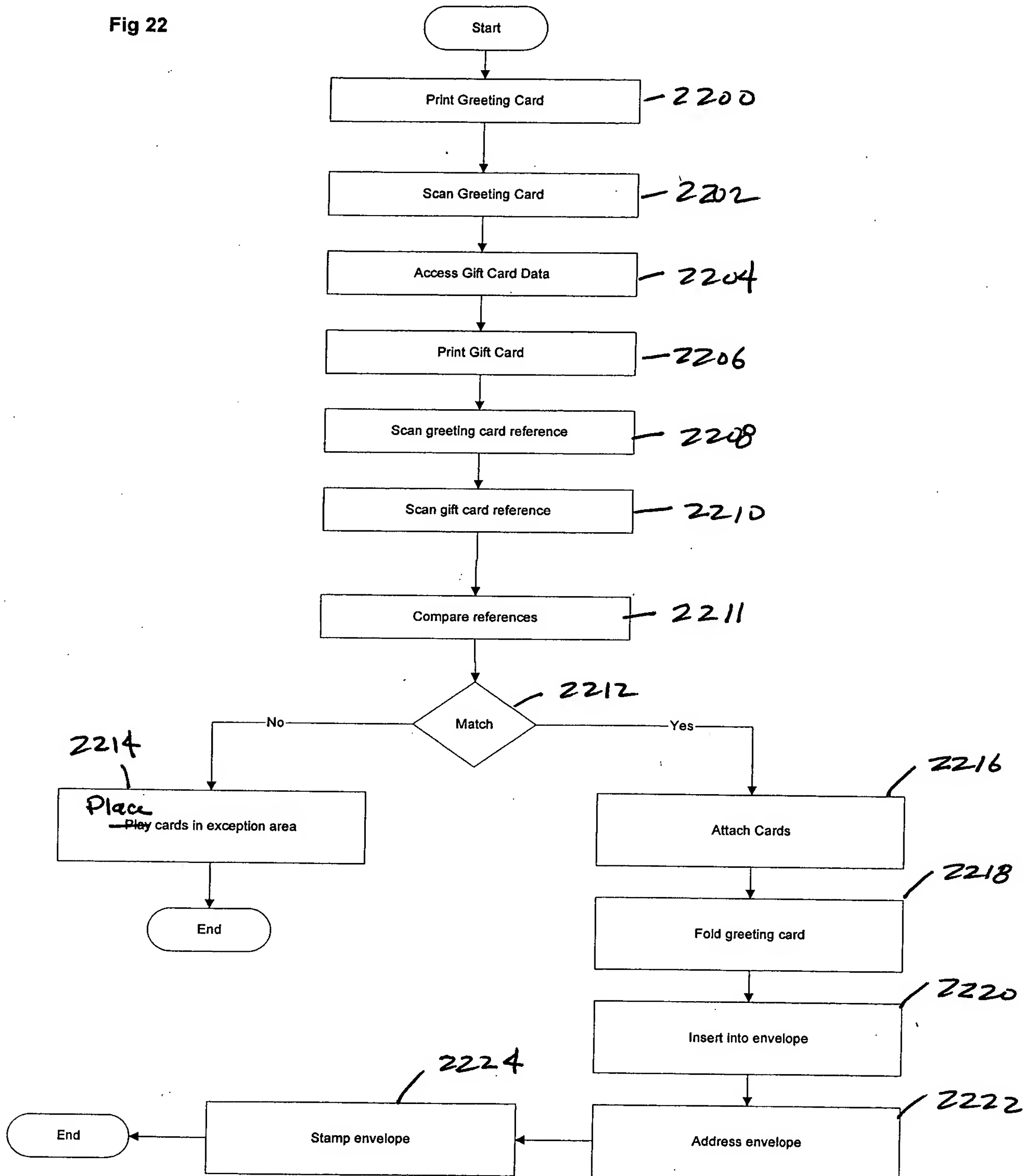
Fig. 20





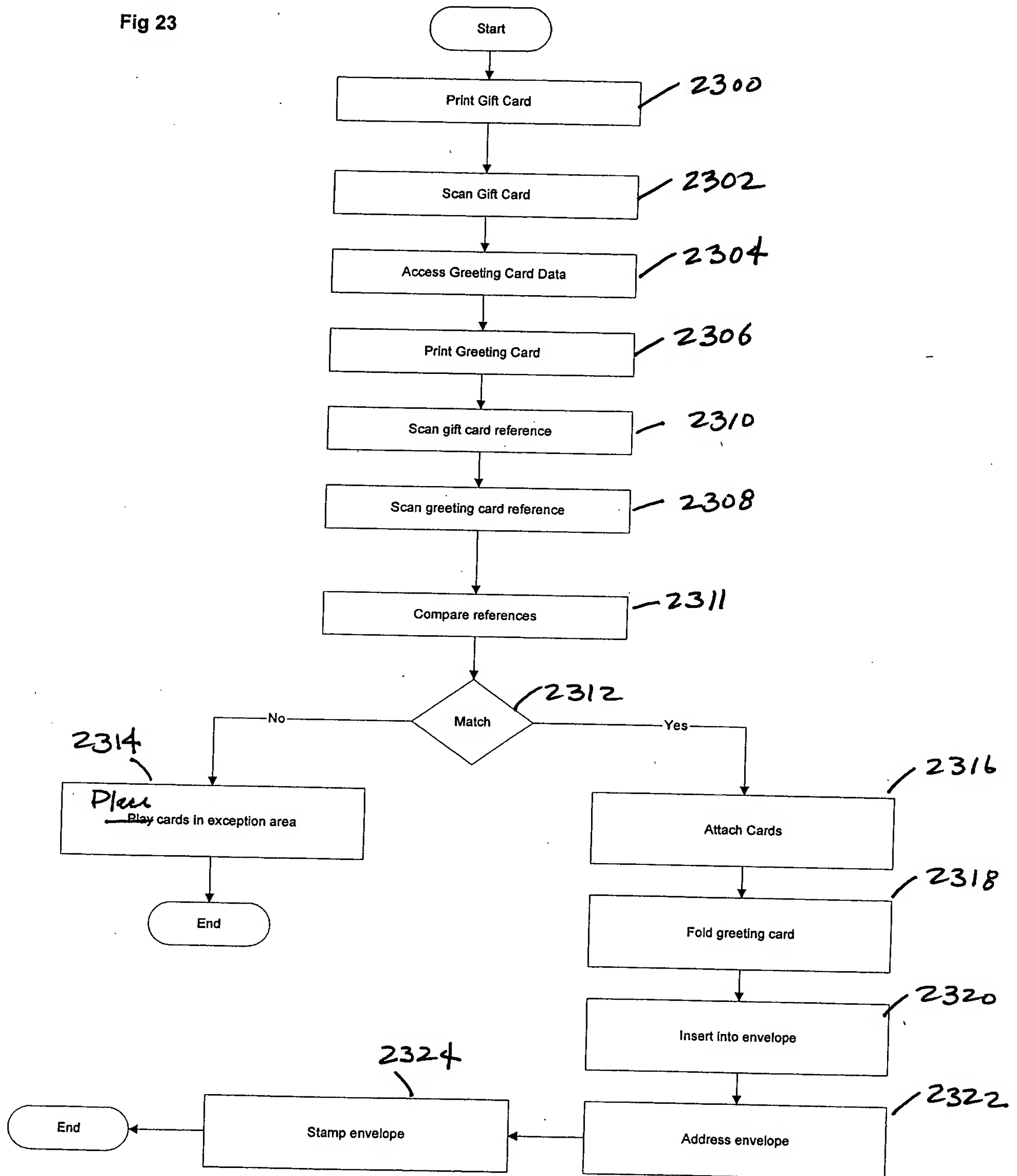
42/45

Fig 22



43/45

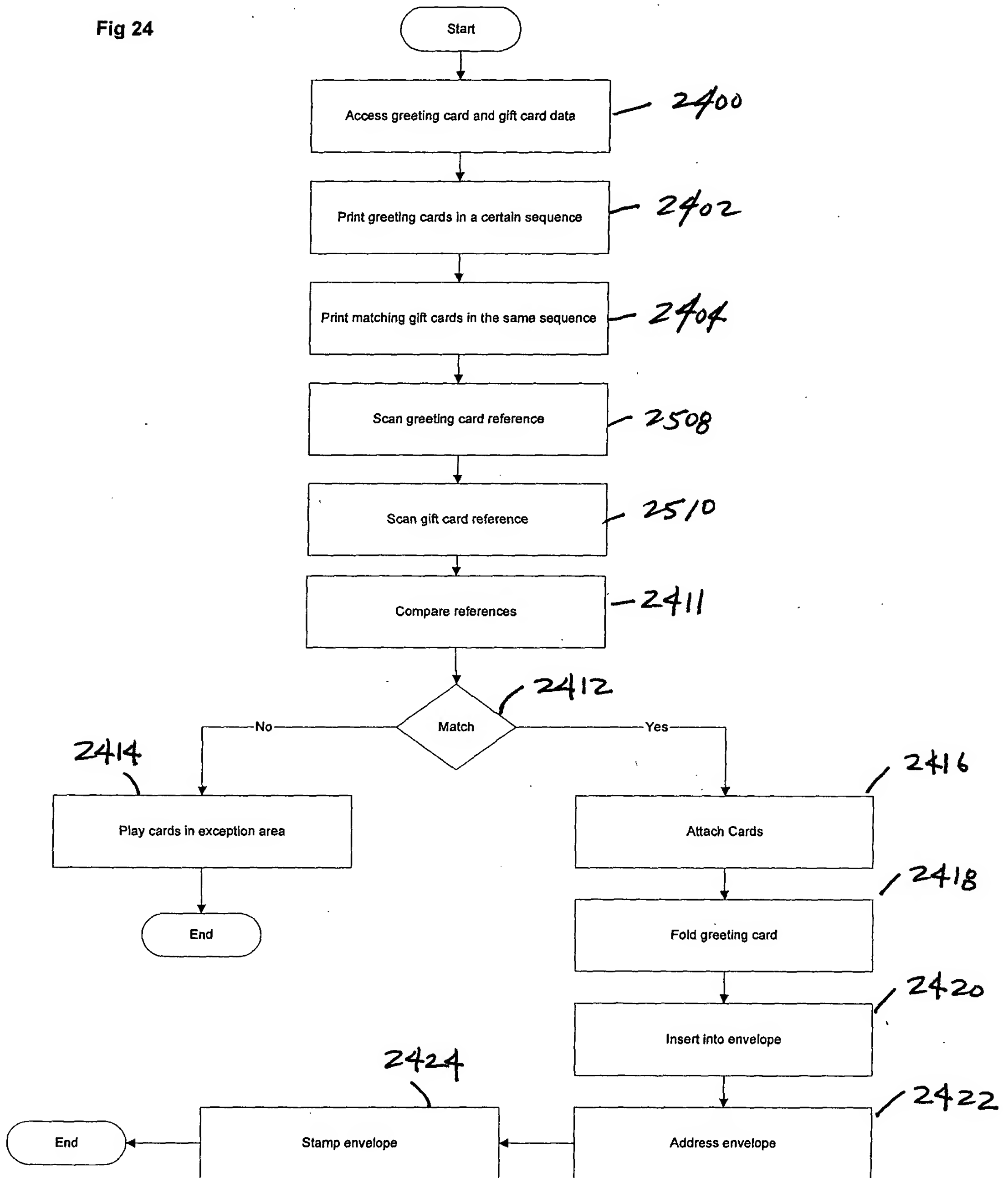
Fig 23





44/45

Fig 24



45/45

Fig 25

